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FOR IMMEDIATE RELEASE

4-H AND 3M FOUNDATION LAUNCH NATIONAL INITIATIVE TO ENGAGE YOUTH IN ALTERNATIVE ENERGY PROJECTS

New Power of the Wind Curriculum Supports 4-H Commitment to One Million New Young Scientists by 2013

CHEVY CHASE, Md. (August 18, 2008) — National 4-H Council and the 3M Foundation today announced their strategic partnership to launch *The Power of the Wind*, a cutting-edge educational resource that teaches youth how to use engineering principles to design and to build alternative energy projects, utilizing wind as the primary resource. This new national curriculum—funded by a \$500,000 grant from 3M Foundation—adds to 4-H’s continued commitment to providing quality, hands-on science, engineering, and technology programs to millions of youth nationwide.

4-H, part of the Cooperative Extension System of the United States Department of Agriculture, will also launch *The Power of the Wind Online* to provide multi-media resources and activities that supplement the curriculum and enable 4-H youth to engage in alternative energy issues. 4 H programs are implemented by the 106 Land Grant Universities through more than 3,100 local Cooperative Extension offices across the country. The grant aims to reach 1.3 million middle-school youth and to target 730,000 4-H youth engaged in energy projects in virtually every county in the nation.

“The Power of Wind is an exciting addition to our existing hands-on programming in science, engineering, and technology and will help us reach our goal of fostering one million new scientists over the next five years,” said Donald T. Floyd, Jr., president and CEO of National 4 H Council. “Our strategic partnership with 3M is another example of the great collaboration between 4-H and corporate, university, and civic leaders and is dedicated to empowering youth to cultivate a long-lasting interest in the sciences.”

4-H and 3M, one of the nation’s leading diversified technology companies, understand that the technology required to meet today’s environmental challenges—such as energy use, climate change, recycling, and natural resource stewardship—require a diverse American workforce that is highly skilled in science and engineering disciplines. By aligning with 4-H’s science, engineering, and technology mission and the recently announced campaign “One Million New Scientists. One Million New Ideas™,” 3M’s generous grant will help 4-H spark youth interest in science and increase the number of young adults pursuing science-related careers.

“We are pleased to work with 4-H to inspire youth across the U.S. to explore alternative energy projects and pursue college degrees and careers in science,” said Alex Cirillo, vice president of 3M Foundation. “By supporting this new curriculum, we can help prepare a diverse group of young people with the technical skills needed to discover and to implement solutions that will help solve our renewable energy challenges in the future.”

The *Power of the Wind* curriculum is currently being piloted nationally in six sites across the U.S., representing optimal diversity from urban and suburban communities.

About 4-H

4-H is a community of 6 million young people across America learning leadership, citizenship, and life skills. National 4-H Council is the national, private sector, non-profit partner of the 4-H Youth

Development Program and its parent, the Cooperative Extension System of the United States Department of Agriculture. Learn more about 4-H at www.4-H.org.

About 3M

3M is a \$22.9 billion diversified technology company with leading positions in electronics, telecommunications, industrial, consumer and office, health care, safety, and other markets. Headquartered in St. Paul, Minn., the company has operations in nearly 200 countries. 3M Community Giving consists of product donations and cash grants by 3M and the 3M Foundation and bolstered by employee and retiree volunteerism. In 2007, 3M and the 3M Foundation donated more than \$42 million in cash and products to U.S. educational and charitable institutions. Learn more about 3M at www.mmm.com.

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