

**July 17, 2008 - Robert W. Owens Joins 4-H Board**

**FOR IMMEDIATE RELEASE**

**Sunoco's Top Marketing Executive Joins National 4-H Council Board of Trustees**

CHEVY CHASE, MD—Robert W. Owens, Senior Vice President of Marketing, Sunoco, Inc., has been elected to National 4-H Council's Board of Trustees.

"We welcome Bob Owens and his significant expertise in effective communications, branding, and business development. His leadership and creative vision will strengthen our Board of Trustees' ability to take the 4-H Youth Development movement in new directions," said Anthony Tansimore, Chairman, National 4-H Council Board of Trustees.

In his current position, Owens heads up all of Sunoco's retail sales and marketing operations. He previously has been Senior Vice President and General Manager, Sunoco Northeast Marketing. Owens came to Sunoco from Ultramar Diamond Shamrock where he was Vice President of Marketing and Services, in charge of the company's U.S. product supply, distribution and marketing activities.

As a member of the Board of Trustees, Owens will help to guide a number of new 4-H initiatives—including the goal of engaging one million new young people in the 4-H Science, Engineering, and Technology Program over the next five years. 4-H out-of-school science programs currently reach 5 million youth across the country, and will play a large role in developing America's next generation of civic and business leaders.

"National 4-H Council realizes that American companies need a highly skilled workforce in order to remain competitive in today's global economy—specifically, we need great scientists and engineers to fuel future innovation," said National 4-H Council President and CEO Donald T. Floyd, Jr. "Bob Owens' experience in cutting-edge communications and market dynamics makes him a powerful asset to get US companies on board with the 4-H Science, Engineering, and Technology initiative. We are delighted to welcome him to our team."

Owens has a bachelor's degree in business administration and marketing from California Polytechnic State University and a master's degree in business administration from the Kellogg Graduate School of Management at Northwestern University.

4-H is a community of 6 million young people across America learning leadership, citizenship, and life skills. National 4-H Council is the national, private sector, non-profit partner of the 4-H Youth Development Program and its parent, the Cooperative Extension System of the United States Department of Agriculture. Learn more about 4-H at [www.4-H.org](http://www.4-H.org).

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