



National 4-H Council  
2012 Annual Report





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# STRENGTH IN Numbers.

There are currently more than **7 billion** people living on our planet and over the next **40 years**, we'll add another **2 billion** people. This kind of growth will create tremendous pressures on obtaining food, water, and energy resources—as well as new global security challenges.

But, despite these grim statistics, there is tremendous hope for a better tomorrow. In 4-H, we are lucky to spend every day working with **7 million** of the world's brightest young minds. Young people who are developing a sense of purpose and a sense of personal and civic responsibility.

As one of the world's largest youth development organizations—found in more than **70 countries**—4-H is empowering young people today to grow a healthier and more prosperous future. With a rich history grounded in agriculture and a focus on developing leadership and innovation, 4-H is unmatched in its ability to help young people develop the skills they need to meet the demands of our complex and ever-changing world.

4-H's unique relationship with Cooperative Extension and **more than 100 land-grant universities** brings together the best minds in science, engineering, and youth development to design programs that work—4-H youth are **two times** more likely to plan to go to college and to study science, and **three times** more likely to contribute positively to our communities.

National 4-H Council is honored to work with a powerful network of private and public partners who share our vision for the future. More than **60 million** of our nation's most successful statesmen, business leaders, scientists and academics credit 4-H with setting them on a positive path.

To our many friends and supporters, we thank you. Our investments now in young people will pay big dividends to businesses, communities, and the economy for many tomorrows.



*James C. Borel*

**James C. Borel**  
Chair, National 4-H Council  
Executive Vice President, DuPont Company



*Donald T. Floyd, Jr.*

**Donald T. Floyd, Jr.**  
President and CEO, National 4-H Council

# Board of Trustees.

## THE STATE COOPERATIVE EXTENSION & LAND-GRANT INSTITUTION CLASS



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Michigan State University



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1890 Extension Administrator,  
South Carolina State University



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Program Director, MU Extension  
4-H Center for Youth Development,  
University of Missouri



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Extension Director, Alabama  
Cooperative Extension System,  
Auburn University



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**E. Gordon Gee, Ph.D.<sup>†</sup>**  
President,  
The Ohio State University



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University of Maryland Extension,  
Assistant Director



**Janice A. Seitz, Ph.D.<sup>‡</sup>**  
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Outreach, Director of Extension for  
the University of Delaware



**Beverly Sparks, Ph.D.**  
Associate Dean for Extension,  
University of Georgia

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President,  
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National 4-H Council



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Chief People Officer, Zynga



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**David L. Epstein<sup>†</sup>**  
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Director,  
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Senior Vice President, New England  
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Government Affairs, New York Life



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Executive Vice President, Research and  
Innovation, Molina Healthcare, Inc.



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Bipartisan Policy Center



**Alison E. Lewis<sup>†</sup>**  
Senior Vice President,  
Marketing, North America,  
The Coca-Cola Company



**Russel C. Petrella, Ph.D.**  
President, UnitedHealthcare  
Community & State



**Ann M. Veneman**  
Former Secretary of Agriculture,  
Former Executive Director at UNICEF



**James C. Borel<sup>†</sup>**  
Chair, National 4-H Council  
Executive Vice President,  
DuPont Company



**Lynn O. Henderson**  
President, Henderson  
Communications, LLC



**F.A. Lowrey<sup>†</sup>**  
Treasurer, National 4-H Council  
President and CEO,  
AgFirst Farm Credit Bank



**Ananda Roberts<sup>†</sup>**  
President,  
nFocus Software



**John D. Wendler**  
Senior Vice President, Marketing,  
Tractor Supply Company



**Howard W. Buffett**  
Executive Director,  
Howard G. Buffett Foundation



**Landel C. Hobbs<sup>†</sup>**  
President,  
LCH Enterprises LLC



**Mark Martino**  
Vice President, Seeds & Traits  
Manufacturing, Monsanto Company



**Orion C. Samuelson<sup>‡</sup>**  
Vice President,  
WGN Radio, Chicago

## THE YOUTH CLASS



**Jeremy Embalabala<sup>†</sup>**  
4-H Member  
President & CEO, TechOctane Inc.



**Whitney Kupferer**  
4-H Member and Analyst,  
Department of Justice



**April Johnson**  
4-H Member and Student,  
Texas A&M University



**Kayla Martell**  
4-H Member,  
Miss Delaware 2010

## USDA LIAISON



**Ralph Otto, Ph.D.**  
Deputy Director, Food  
and Community Resources,  
National Institute of Food  
and Agriculture, USDA



**Donald T. Floyd, Jr.<sup>†</sup>**  
President, CEO and Assistant  
Secretary, National 4-H Council



**Edward J. Beckwith<sup>†</sup>**  
Secretary, National 4-H Council  
Partner, Baker & Hostetler,  
LLP, Washington

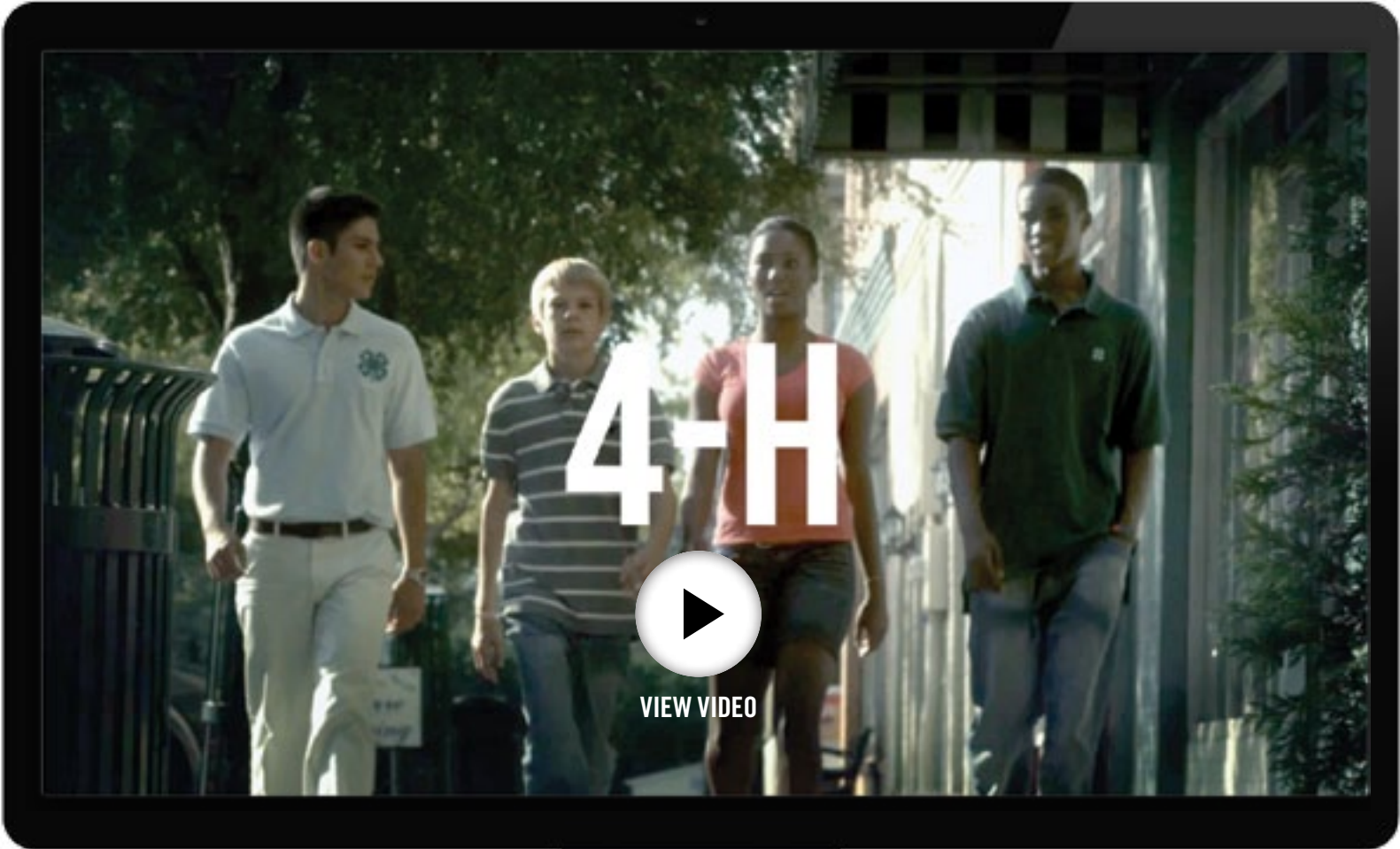
\* NON-TRUSTEE

<sup>†</sup> EXECUTIVE COMMITTEE

<sup>‡</sup> SPECIAL THANKS TO THESE TRUSTEES WHOSE TERMS EXPIRED OR WHO RETIRED/RESIGNED IN 2012

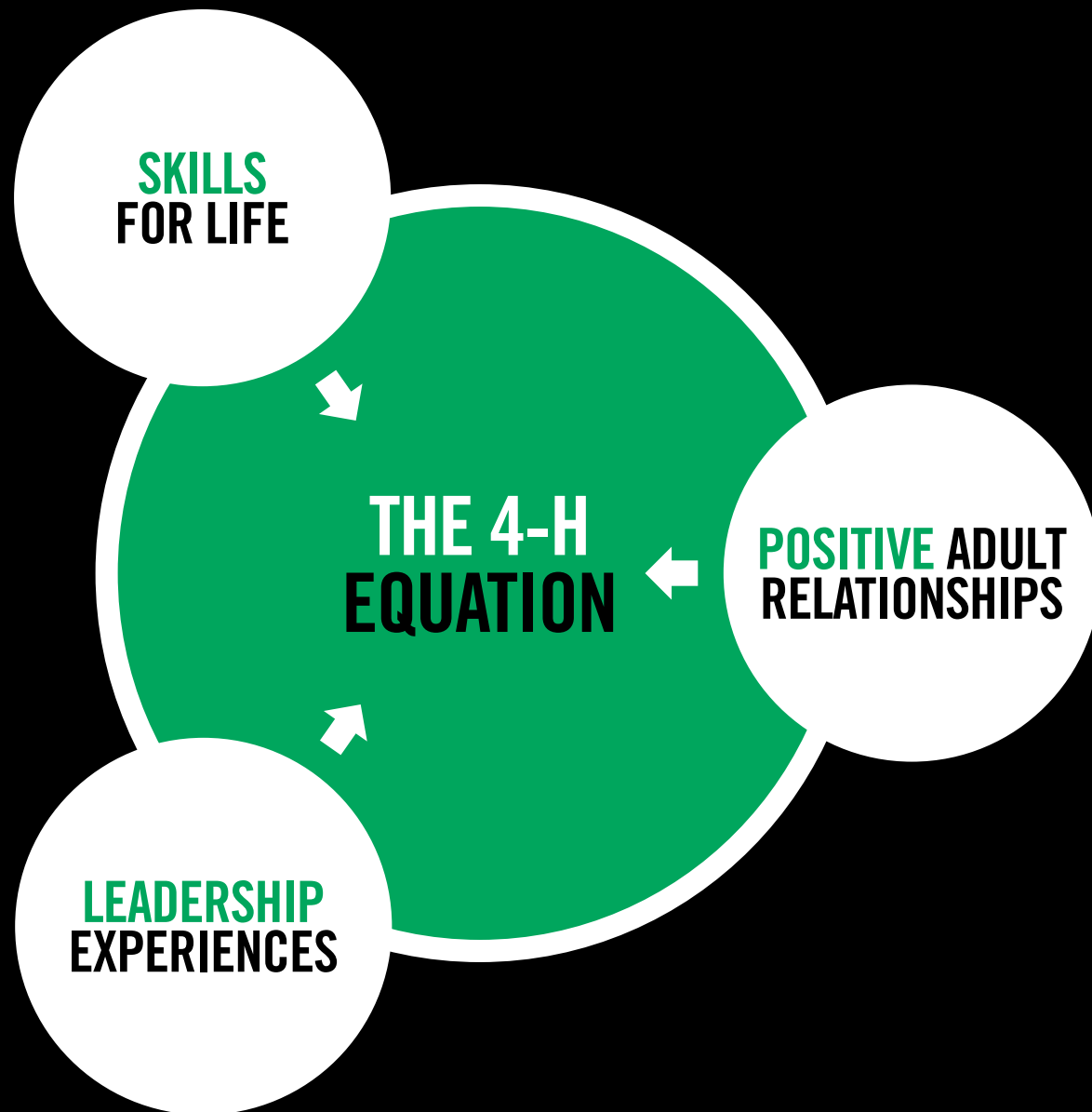


# Discover The Youth Solution



The youth solution to

# Today's Tremendous Challenges.



# 4-H is Creating a STEM-Ready Workforce.

## Addressing a national need

There is a low percentage of scientists in America. Our nation's youth aren't acquiring the skills they need to excel in the fields of science, technology, engineering, and math (STEM). In fact, only 21 percent of U.S. 12th graders are proficient in science—and a mere 1 percent perform at an advanced level (National Assessment of Education Progress 2009).

Recognizing this problem, 4-H Science programs have actively sought to spark an early youth interest in science education and related careers by providing exciting and approachable, hands-on learning experiences to inspire the next generation of STEM leaders. With year-round, after-school access offered to more than 6 million young people in the United States, 4-H is well positioned to grow tomorrow's scientists, engineers, and mathematicians.

## 4-H National Youth Science Day

4-H National Youth Science Day (NYSD) has become the nation's fastest-growing youth science event—one that inspires youth to get hooked on the fun and excitement of science.

The 2011 NYSD experiment, Wired for Wind, taught hundreds of thousands of young people across the country about using wind as a clean, widely available, low-cost source of renewable energy.

By designing, building, and testing two different wind turbine models, the experiment enhanced the engineering skills of 4-H youth. It also encouraged them to relate their scientific experiences back to their own lives as they determined the best location for wind farms in their communities.

National  
Youth Science Day  
CONTINUES TO GROW.



WIRED FOR WIND  
was designed by:



## 2011 NYSD

Generated **700** events  
throughout the country.

Produced more than  
**200 million** media  
impressions.

# 5 MILLION YOUTH PROJECTS

4-H science programs are  
inspiring millions of youth  
across the U.S.



“Science is an exciting field to be in, and 4-H is a great way for kids to learn about science early on. USDA is proud to support 4-H.”

—Dr. Catherine Woteki  
Chief Scientist, USDA

## A Leadership Position in Youth Science

In addition to building and growing national rallying events like 4-H National Youth Science Day, 4-H is committed to maximizing the quality and impact of its science programming. By offering extensive STEM training to 4-H professional staff all across the nation and consistently launching new, high-quality STEM curriculum, focused on national science standards and scientific inquiry, 4-H continues to grow, strengthen, and expand its leadership position in youth science.

This year, five regional 4-H Science Academies provided new training and support for more than 500 county-level 4-H professionals. Using the train-the-trainer model, they encouraged participants to take their learning back to their home states to train other staff and volunteers. In addition, more than 80,000 pieces of nationally approved 4-H Science curriculum were distributed to educators nationwide.

### Key Partners Supporting 4-H Science:



TOYOTA







# STRENGTHENING Communities

THROUGH YOUTH-ADULT PARTNERSHIPS.

## OJJDP and the 4-H National Mentoring Program

The Office of Juvenile Justice and Delinquency Prevention (OJJDP) awarded 4-H \$5 million in 2010 to strengthen, expand, and implement youth mentoring activities. From this grant, the 4-H National Mentoring Program (NMP) was launched.

During 2012, three Federal grant awards totaling \$11.3 million funded 4-H National Mentoring Programs for youth living in neighborhoods identified as at-risk, Tribal Youth, youth with a parent in the military, and youth with an incarcerated parent or caregiver.

The 4-H NMP implements three distinct 4-H mentoring program models with the goal of bettering the lives of young people by strengthening connections to family and community, improving school attendance, and supporting positive behaviors.

## The three program models are:

- 4-H Mentoring: Youth & Families with Promise, created by Utah State University Cooperative Extension
- 4-H Tech Wizards, created by Oregon State University Extension
- 4-H LIFE, created by University of Missouri Extension

## THE 4-H NATIONAL MENTORING PROGRAM HAS:

Engaged **9,153** youth and **2,790** mentors in mentoring programs in **47** states and **29** tribal communities.

Resulted in positive behavior changes in **80%** of youth participants

**80%**

Sustained a **92%** retention rate for trained mentors

**92%**

## 4-H Programs Bring Communities Together

4-H programs empower young people to be well-informed citizens who are actively engaged in their communities and the world. By providing youth with opportunities to connect to their communities and adult leaders, 4-H helps them gain a clear understanding of their value and role in creating positive change.

### 4-H Living Interactive Family Education (LIFE)

Part of the 4-H National Mentoring Program, 4-H LIFE, was created to address the needs of children with incarcerated parents. The program is a partnership between land-grant university extension agents, corrections facilities, and 4-H volunteers who mentor youth weekly in their home communities and support monthly 4-H Family Club meetings at the correctional facility. Community volunteers also provide important support as the 4-H LIFE youth engage in ongoing 4-H activities that emphasize responsibility. The program's objective is to create stronger parent-child bonds, improve the quality of prison-based family visits, and increase youth decision-making and communication skills.

### Citizenship Washington Focus

For more than 50 years, thousands of high school youth from all across the country have traveled to Washington, D.C. each summer to partake in this preeminent 4-H citizenship and leadership experience. Youth use Washington, D.C. as a living classroom, learning about the history of our nation, the leaders who have shaped it, and their role in civic affairs—and they leave with the tools that will allow them to bring about real change in their communities.

### Youth In Governance 4-H Clubs

The New York Life Foundation has partnered with National 4-H Council since 2006 to engage underserved youth in democracy, civic engagement, and community service through New York Life Youth in Governance 4-H Clubs NYL YIG 4-H Clubs. Through this program, teens who were disconnected from their communities, disenfranchised, and were at risk of dropping out of school are now developing community action plans, meeting with their elected officials, and attending college.

Key partnerships supporting stronger communities:



MetLife Foundation



MONSANTO



“The 4-H LIFE program has created a place for me to be with my family like a normal family.”

—Youth Member  
4-H LIFE

# Building a healthier America by improving the lives of youth.

## Healthy Living

4-H Healthy Living programs seek to equip youth and their families with the knowledge and skills that will prepare them physically, emotionally, and socially to meet the challenges of the 21st century.

## 4-H Youth Voice: Youth Choice

One program in particular, *4-H Youth Voice: Youth Choice*, encourages young people to take action around key healthy living priorities—nutrition and healthy food choices, and physical activity.

With the generous support of the Walmart Foundation, *4-H Youth Voice: Youth Choice* recently provided more than 45,000 young people with exciting and fun, hands-on learning opportunities including overnight camps and workshops that gave them the opportunity to learn about the benefits of maintaining a proper diet and new ways to get exercise each day.

*Eat and Move-O-Matic*, the first 4-H Healthy Living mobile app, was developed in partnership with New Mexico State University's Learning Games Lab, to educate youth and adults on caloric intake and the corresponding physical output needed to stay healthy. This innovative learning game makes it fun to evaluate food choices in the context of daily exercise.

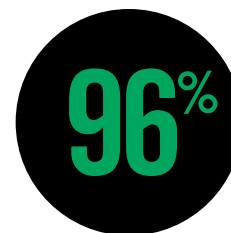
## Health Rocks!®

Another 4-H Healthy Living program, Health Rocks!®, encourages teen and adult facilitators to educate youth on the consequences of tobacco, drug, and alcohol use through interactive activities. As a result, youth build skills that lead to healthy lifestyles, and create enduring relationships based on making positive life choices.

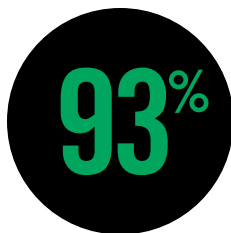
Evaluation of the program demonstrates that Health Rocks!® is highly successful. **Statistics show that:**



of youth participants gain increased knowledge of the risks and consequences associated with tobacco usage



of youth participants say that they personally disapprove of tobacco products



of youth participants gain increased knowledge about other risky behaviors



of youth participants learn personal, social, and/or resistance skills



Parents and teachers rated *Eat and Move-O-Matic* a **4.5 out of 5.**

“I absolutely love this app. It shows my kids that they can eat yummy and healthy alternatives to what they normally eat!”

—4-H Parent

[Get the App](#)





“Health Rocks!  
inspired me to tell  
other kids to say no to  
drugs and alcohol.”

—Youth Member,  
Health Rocks!

## Meeting the needs of today's youth

Health has always been a big part of the 4-H mission. When youth step up and take on critical issues like obesity, substance abuse, and lack of exercise, our country can expect a better, stronger future.

Young people in  
4-H are:

2x

more likely to exercise and be physically active

2.5 Million

youth are reached by 4-H Healthy Living programs in the U.S.



Key partners supporting 4-H Healthy Living:





# Creating sustainable LIVELIHOODS

## A Powerful Global Network

Youth development is the world's best long-term solution to ensure food security and global economic stability. 4-H's 100-year history in agricultural innovation and youth skill building allows it to equip millions of young people in developing nations with the skills needed to build a truly sustainable future.

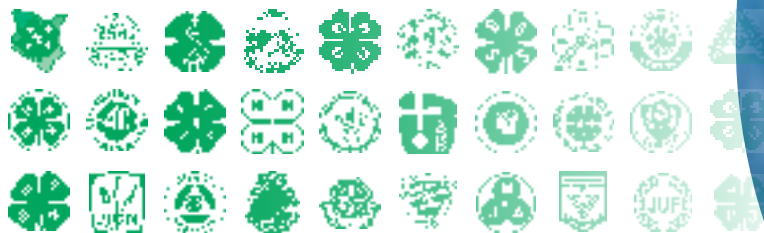
By linking 4-H programs worldwide, youth and adults around the world are engaged in a global movement to improve their own lives and the economies of their communities and their countries. Today, young people need to understand the full agricultural value chain as well as teach others new farming technologies that yield more food.

Today's global 4-H network includes some 70 countries throughout the world, with indigenous and independent 4-H organizations. 4-H Council's focus currently is on strengthening the capacity of the national organizations in the Africa and Asia-Pacific regions.

This year, the first Asia 4-H Network Conference was held in Korea. National leaders and youth from 15 countries came together to share and learn about building stronger 4-H organizations in the Asia-Pacific region. An Asia 4-H Network Board of Directors was established and plans begun for the first Asia-based Global 4-H Network Conference to be held in 2014 in Korea.



**70**  
COUNTRIES.





“The future of Kenya is in the hands of these students ... they help sustain the school through the school feeding program and make significant financial contributions from sales of their ventures.”

—**Millicent Obare**

Headmistress and 4-K Club Patron,  
Nyaminia Primary School, Kenya



## 4-H in Africa

Over 100 years ago, 4-H youth helped change food production in America, by bringing new agricultural technologies and knowledge home to their parents. Today, this same model is at work in Africa where 4-H engages over 250,000 young people.

In January 2012, the global 4-H network launched a year-round Leadership Institute for 4-H leaders and volunteers in Ethiopia, Ghana, Kenya, South Africa, and Tanzania. The network will also train African-based 4-H leaders, volunteers and partners about agricultural innovation and farming practices with culturally relevant, research-based tools, expertise, and resources.



“Our mission is to build a world in which youth can learn, grow, and work together to become economically independent.”

—Susan Naburi  
CEO of Tanzania 4-H

## Ghana

4-H youth in Ghana are not only learning better farming techniques, but they’re teaching local and non-local farmers new agricultural methods. Like how to plant the latest DuPont Pioneer seeds, which produce more maize than the local variety. These children, who were once viewed as vulnerable and at-risk, are now seen as community leaders.

## Kenya

Children in one 4-K club (4-H is called 4-K in Kenya) have been running profitable projects that include raising livestock and operating a barbershop. Money raised from these activities has gone back to their school, Nyaminia Primary. Already, an on-site dormitory has been built, uniforms have been purchased, and a food program that feeds all of the students has been created.

## Tanzania

The first Leadership Institute for 4-H Executives in Africa occurred August 26–September 1, 2012, in Tanga. Topics discussed included positive youth development, gender sensitivity, enterprise garden management, volunteer development, fundraising, and action planning. This conference set the stage for even more growth in Africa.

Key partners supporting 4-H in Africa:



BILL & MELINDA  
GATES Foundation



# 4-H is preparing a new generation of volunteers.

When a person steps up to become a 4-H volunteer, their time, experience, and support helps guide and mentor a new generation of our nation's future leaders. In return, volunteers also develop new leadership skills, meet new friends, have great adventures, and play an important role in 4-H youth education programs.

Over 14,400 youth and adult volunteer leaders were trained at 4-H volunteer development events this year. These events are possible because of donors like Monsanto and its annual commitment of \$500,000 to support volunteer development initiatives. Over the last three years, a total of 38,000 4-H volunteers in all 50 states were reached through this funding. In addition, nearly 3,000 4-H professionals participated in the online volunteer management training, Everyone Ready®, also supported by Monsanto.

4-H volunteers strengthen youth education programs by contributing their expertise and leadership in each of their communities. Donor support made possible a comprehensive national survey of current and prospective 4-H volunteers that will guide new 4-H volunteer recruitment, training, recognition, and retention strategies so that every 4-H volunteer experience will be a meaningful and life changing one.

“Volunteers perform countless acts of service and are one of America’s most valuable assets. 4-H is truly a volunteer-driven program that adds value to the lives of young people.”

—Mark Martino,  
Vice President,  
Seeds and Traits Manufacturing at Monsanto

4-H CURRENTLY  
HAS OVER  
**540,000**  
VOLUNTEERS.



## Key partnerships supporting 4-H volunteers:



TOYOTA





# The 4-H Experience Creates Bright Futures.

“I have no doubt in my mind that one of the major reasons why I’m doing what I do today ... is because of 4-H.”

—Jennifer Nettles,

Country Music Star and Georgia 4-H Alumna  
.....

Country Music Star, Jennifer Nettles (left), accepting The Distinguished Alumni Medallion alongside two-time *Top Chef* finalist Carla Hall, Tennessee 4-H alumna.



# 2012 Financial Overview

National 4-H Council's commitment to sound, effective financial stewardship produced favorable operating results in Fiscal Year 2012 (July 1, 2011 to June 30, 2012). Independent auditors BDO USA issued an unqualified opinion on the consolidated financial statements of National 4-H Council and Controlled Affiliates as of June 30, 2012, and for the year then ended.\* Council's Chief Executive Officer and Chief Financial Officer certify the appropriateness of these financials.

The complete consolidated financial statements from which the accompanying financial highlights were derived have been determined to present fairly, in all material respects, the financial position of National 4-H Council and Controlled Affiliates as of June 30, 2012, and the changes in their net assets and their cash flows for the year then ended in conformity with generally accepted accounting principles.

\*Full audited financial statements are available upon request.

## SUMMARY STATEMENT OF FINANCIAL POSITION

	2011	2012
<b>ASSETS</b>		
Cash and cash equivalents	4,126,821	2,052,844
Investments	21,151,064	19,630,296
Receivables	8,647,596	8,572,283
Merchandise inventories	1,229,707	1,454,211
Property and equipment, net of depreciation	8,959,236	8,996,028
Other assets	98,541	102,745
<b>TOTAL ASSETS</b>	<b>44,212,965</b>	<b>40,808,407</b>
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	3,668,146	3,838,440
Deferred revenue	1,552,700	1,568,374
Accrued postretirement benefit liability	2,314,816	3,027,621
Unfunded pension liability	4,543,424	6,839,987
Agency funds and other	1,058,122	1,127,643
<b>TOTAL LIABILITIES</b>	<b>13,137,208</b>	<b>16,402,065</b>
<b>NET ASSETS</b>		
Unrestricted net assets		
Undesignated	5,772,974	948,709
Designated	7,119,127	7,141,009
<b>TOTAL UNRESTRICTED NET ASSETS</b>	<b>12,892,101</b>	<b>8,089,718</b>
Temporarily restricted net assets	17,948,259	16,081,227
Permanently restricted net assets	235,397	235,397
<b>TOTAL NET ASSETS</b>	<b>31,075,757</b>	<b>24,406,342</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>44,212,965</b>	<b>40,808,407</b>

## SUMMARY STATEMENT OF ACTIVITIES

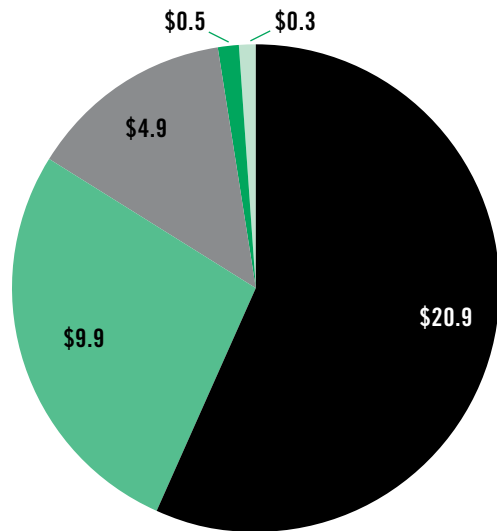
	2011	2012
<b>REVENUE</b>		
Contributions & Grants	16,917,793	20,852,948
National 4-H Youth Conference Center	11,203,504	9,876,038
National 4-H youth supply service	4,690,310	4,921,369
Investment income	488,892	502,845
Other	97,891	355,671
<b>TOTAL REVENUE</b>	<b>33,398,390</b>	<b>36,508,871</b>
<b>EXPENSES</b>		
Program services	29,206,305	34,462,102
Management & general	1,459,867	1,851,844
Fundraising	2,334,796	2,436,689
<b>TOTAL EXPENSES BEFORE INVESTMENT GAINS/ (LOSSES), PENSION COSTS AND POSTRETIREMENT BENEFIT COSTS</b>	<b>33,000,968</b>	<b>38,750,635</b>
<b>CHANGE IN NET ASSETS BEFORE INVESTMENT GAINS/ (LOSSES), PENSION COSTS AND POSTRETIREMENT BENEFIT COSTS</b>	<b>397,422</b>	<b>(2,241,764)</b>
Investment gains/(losses)	3,187,725	(681,176)
Pension related changes other than net period pension costs	1,587,037	(3,028,349)
Postretirement benefit costs	234,276	(718,126)
<b>CHANGE IN NET ASSETS</b>	<b>5,406,460</b>	<b>(6,669,415)</b>

# 2012 Funding Sources

(In Millions)

Significant growth in revenue continues

National 4-H Council derives its operating and program funds from four main funding sources: contributions and grants; National 4-H Youth Conference Center; National 4-H Supply Service merchandise and curriculum sales; and investment income. In FY 2012, these sources generated \$36.5 million, **which represents a \$3.1 million increase (9.3%) over the prior fiscal year.**



■ CONTRIBUTIONS & GRANTS
■ YOUTH CENTER
■ INVESTMENT INCOME  
■ SUPPLY SERVICE
■ OTHER

# Five-Year Trend

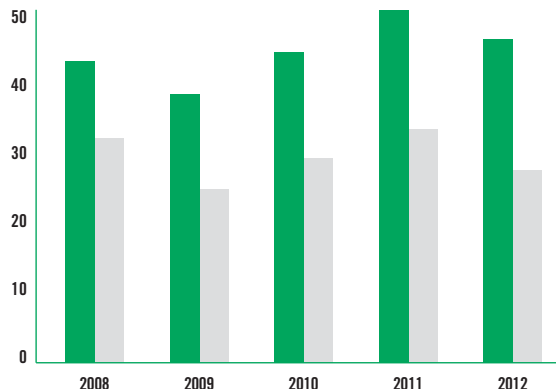
(In Millions)

Strong financial position withstands market challenges

National 4-H Council's total assets decreased \$3.4 million in FY 2012 and net assets decreased \$6.6 million. The decrease in total assets is primarily reflected in the timing of cash payments on temporarily restricted grants. This timing of the grant deliverables required the spending to take place in FY 2012.

Net assets were impacted both by the timing of the restricted grant expenditures noted above as well as the increase in pension costs due to the lowering of the market discount rate from 5.25% to 4.0%. Net assets were additionally impacted by losses on investments which are in line with benchmark market returns.

National 4-H Council's financial position remains strong with net assets of \$24.4 million and total assets of \$40.8 million.



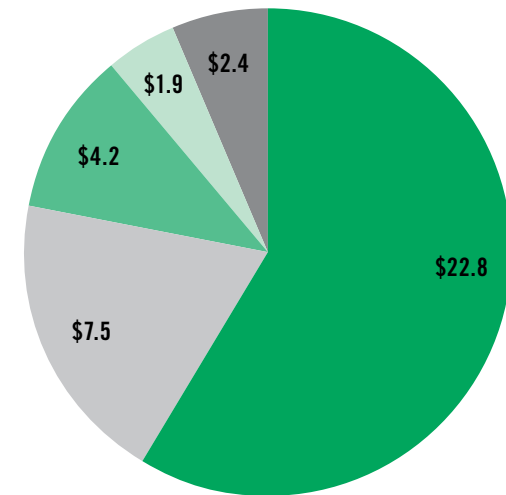
■ TOTAL ASSETS  
■ TOTAL NET ASSETS

# 2012 Expense Components

(In Millions)

89% of Council funds directed to programs

As Council continues to diversify its funding sources and increase its income-generating activities, revenue continues to be directed toward 4-H system-wide programmatic and educational initiatives. Council's supporting services expenses (fundraising, management and general) continue to be maintained at low levels. In FY 2012, supporting services accounted for 11% of total expenses, while 89% of expenses directly funded educational and other program initiatives.



■ EDUCATION
■ SUPPLY SERVICE
■ MANAGEMENT & GENERAL  
■ YOUTH CENTER
■ FUNDRAISING



# NATIONAL 4-H COUNCIL FY 2012 ANNUAL REPORT

# HONOR ROLL

SECOND CENTURY OF EXCELLENCE CLUB | Corporations and Foundations | July 1, 2011 – June 30, 2012

National 4-H Council's work on behalf of the 4-H Youth Development movement would not be possible without the generosity of our individual, corporate, and foundation donors. **Thank you.** Listings accompanied by a † are gifts committed in a prior reporting period that continue to support Council's work.

## EMERALD CLOVER

\$1,000,000 AND UP

Bill and Melinda Gates Foundation  
 DuPont (FY 2012, FY 2011)†  
 JCPenney Cares (FY 2011)†  
 Lockheed Martin Corporation  
 Molina Healthcare, Inc. (FY 2011)†  
 New York Life Foundation (FY 2011, FY 2008)†  
 Monsanto (FY 2009)†  
 The Noyce Foundation (FY 2012, FY 2011, FY 2010)†  
 Philip Morris USA, U.S. Smokeless Tobacco Co.,  
 and John Middleton Co., Altria Companies  
 (FY 2012, FY 2011, FY 2010)†  
 Toyota (FY 2012, FY 2011)†  
 Tractor Supply Company (FY 2010)†  
 Walmart Foundation (FY 2011)†

## PLATINUM CLOVER

\$250,000 – \$999,999

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James V. Parochetti  
Robin R. Patterson  
Stephen M. Pearson  
Donnie L. Pelzel  
Dawn Petraitis  
Eric P. Phillips  
Kimberlee J. Phillips

Barbara Poole  
Rosanne M. Radavich  
Kathryn A. Raley  
Susan Reif  
Virginia B. Reynolds  
Matthew D. Richie  
Carolyn S. Roehrig  
Ryan L. Rose  
Wayne R. Ruppert  
Stephanie Russell  
Mellissa Rutkowski  
Tamara Ryley  
Scott C. Sampson  
Michael R. Sandoval  
Joshua L. Saville  
Diane M. Schaak  
Amy Schulz  
Daniel Scott  
Marcia S. Scott  
Donald A. Sculli  
David W. Senko  
Renee C. Seymour  
Dana R. Shaffer  
Marc E. Silva  
Donald J. Silversmith  
Daniel A. Simmons  
Kyle Skalsky  
Ryan C. Smith  
Nancy Smith Greer  
Marcia S. Sonon  
Osibisa R. Stafford  
Susan Stanton  
Anthony J. Stinton  
William A. Story  
Kelly Stuart  
Samuel D. Sullens  
Lynn Sunderman  
Steven J. Swanson

John M. Thomas  
Robert C. Thornton  
Jonathan Tripp  
Bron R. Tschumperlin  
Benjamin Underwood  
Jean Underwood  
Elizabeth A. Varley  
Alicia W. Warnock  
Michael C. Watkins  
Damien M. Watt  
John H. Wells  
Craig A. Wilcox  
Matthew D. Williams  
Miranda V. Williams  
Amanda J. Wilson  
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David Wolford  
James Y. Yap  
Yvonne F. Yoerger  
Jeffrey G. Yokum  
Robert Young  
Luke Zongker

### IN-KIND DONORS

Achieve, LLC  
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# NATIONAL 4-H COUNCIL FY 2012 ANNUAL REPORT

# HONOR ROLL

## NAMED AND SPECIAL 4-H FUNDS

The following named and special funds have been established at National 4-H Council. We salute the people who established these funds and the people who have contributed to them. You can assure the legacy of 4-H by creating or contributing to a named or special fund. For more information on any of these funds or how you can establish new funds, please contact **Jill Bramble** at [jbramble@4-H.org](mailto:jbramble@4-H.org) or **301-961-2867**.

Edward W. Aiton Fund  
 Kenneth H. Anderson Fund  
 Richard R. Angus NAE4-HA Professional Leadership Recognition Fund  
 George L. Brown Multicultural Immersion Fund  
 Donald and Toni Daley Fund  
 Gary L. Davis Excellence in Leadership Award Fund  
 Raymond C. Firestone 4-H Leadership Fund  
 John M. Fisher Fund  
 Gail and Edwin M. Gershon Scholarship Fund  
 Mary Nell Greenwood Fund  
 Agnes M. Hansen Fund  
 David C. Hardesty Fund  
 Becky and Jay Kaiserman Fund  
 Mary Ann Krug Fund  
 Lynn Luckow Learning Fund  
 Miener-Welman Fund  
 Denise Miller Fund  
 Norman C. Mindrum 4-H Education Fund  
 NAE4-HA Designated Fund  
 (aka Clover Pledge)

National 4-H Conference Fund  
 In Memory of Elsie J. Carper  
 Onizuka 4-H Fund for Excellence  
 Ethel and Kenneth Pickett Endowment Fund  
 Elaine R. and Paul E. Pitts Fund  
 Dalton and Ruby Proctor Endowment Fund for the NC Lobby  
 President's Innovation Fund  
 Program Assistant Fund  
 Salute to Excellence 4-H Volunteer Recognition Fund  
 Luke M. Schruben Memorial Fund  
 Roger Stewart Fund  
 Stiles Scholarship  
 Norman A. Sugarman Fund  
 Edward R. Tinker Fund  
 Gertrude Warren Memorial Fund  
 Stanley J. Whitman, Sr. and Helen W. Whitman Fund  
 Thomas E. Wilson Fund

## THE NATIONAL 4-H HERITAGE CLUB

PLANNED GIVING 4-H PIONEERS

Benefactors who made their planned gifts prior to the establishment of the National 4-H Heritage Club by the Board of Trustees in 2007.

Edward W. Aiton\*  
 Jeannette S. DeMure\*  
 Edward R. Tinker Charitable Trust

Agnes M. Hansen\*  
 Tena B. Klein\*  
 Frieda R. Schroder\*

Luke Schruben\*  
 Florence Van Norden\*  
 W. Sherard Wilson\*

The National 4-H Heritage Club, established by the Board of Trustees in 2007, is National 4-H Council's planned giving society recognizing individuals who have made deferred gifts through their estate plans or cash gifts designated to an endowed fund. For information on making a legacy gift to 4-H, please contact **Jill Bramble** at [jbramble@4-H.org](mailto:jbramble@4-H.org) or **301-961-2867**.

## CHARTER MEMBERS

BENEFACTORS WHO MADE PLANNED GIFTS  
 BY SEPTEMBER 30, 2009.

John A. Allen, Jr.  
 Richard R. Angus  
 David E. and Frances K. "Sue" Benedetti  
 Erna Bamford Breton  
 Marcius and Elna Butterfield  
 Anonymous  
 Susanne G. Fisher\*  
 Don and Carolyn Floyd  
 Gail and Edwin M. Gershon  
 Gardiner and Violet Graham\*  
 Anita Hollmer Hodson and Family  
 Jim (James C.) Kemp  
 Dan A. Klingenberg  
 Mrs. J.O. (Gladys) Knapp  
 Anonymous  
 Larry L. Krug  
 Sandra Link Lignell  
 Mary Kay Merwin  
 Melanie Miller  
 Dr. Robert H. Miller and Mrs. Vivian E. Miller  
 Beverly and Mason Miller\*  
 Wayne Nierman and Linda Gould Nierman  
 Kenneth and F. Ethel Pickett\*  
 Elaine R. Pitts  
 Dalton R. and Ruby H. Proctor  
 Elizabeth N.\* and William R. Sheldon  
 Jennifer L. Sirangelo  
 Jennifer R. Snelson-Wells and Robert M. Wells  
 John C. and Nancy C. Sterling  
 Jo Ann Tilley  
 Eleanor L. Wilson  
 Mary Lee and Douglas A.\* Wood

## HERITAGE MEMBERS

BENEFACTORS WHO MADE PLANNED GIFTS  
 AFTER OCTOBER 1, 2009.

Michael and Sharon Anderson  
 Ellen P. Elliott  
 Duane R. Nelson\*  
 Francis and Sibyl Pressly  
 Justus W. Seaman\*  
 Russell W. Smith\*  
 Lowell H. and Verna May K.\* Watts  
 Kathryn and Scott Whitaker  
 Mrs. Neva N. Wing\*

\*DECEASED

We make all efforts to ensure accuracy. If your name is not listed correctly or in the manner you wish, please contact **Betsy Johnson** at [bjohnson@4-H.org](mailto:bjohnson@4-H.org) or **301-961-2817**.



# Partner Impact.



## ADOBE FOUNDATION

Adobe's support of the 4-H Adobe Youth Voices program has allowed thousands of 4-H'ers to find their voice through different types of media. From video to photo projects, 4-H'ers are able to share their stories with the community, gaining valuable technology skills along the way.



## ALTRIA

Altria's Tobacco Companies: Philip Morris USA, U.S. Smokeless Tobacco Co. and John Middleton support National 4-H Council in advancing The 4-H Study of Positive Youth Development, ACCESS 4-H, my4-H.org, Health Rocks!® and Growing 4-H Science programs.



## BAE SYSTEMS

BAE Systems is a sponsor of the 4-H Science initiative to prepare one million young people to excel in science, engineering, and technology (SET) and expose them to a multitude of potential SET careers.



## BILL & MELINDA GATES FOUNDATION

The Bill & Melinda Gates Foundation is one of the five founding partners of a global network of 4-H, focused on an effort to address major global issues such as poverty, food security, and youth unemployment in emerging economies.



## CARGILL

Cargill sponsors the Cargill 4-H Science Clubs in the U.S. and is one of the founding partners of a global network of 4-H programs.



## DEERE & COMPANY

Deere & Company is a supporter of 4-H National Youth Science Day. NYSD is the premier national rallying event for year-round 4-H Science programming, bringing together youth, volunteers, and educators from the nation's 111 land-grant colleges and universities to simultaneously complete the National Science Experiment.



## DONALDSON FOUNDATION

Donaldson Foundation is recognized as one of the premier sponsors of 2012 4-H National Youth Science Day. While directly impacting five states and 10 local 4-H National Youth Science Day events, the support from Donaldson focuses on science education and employee engagement.



## DUPONT AND DUPONT PIONEER

DuPont and DuPont Pioneer are founding partners of a global network of 4-H programs, focused on an effort to address major global issues such as poverty, food security, and youth unemployment in emerging economies.



## FARM CREDIT

As a 20-year supporter of National 4-H Council, Farm Credit currently provides scholarships for minority 4-H youth to Citizenship Washington Focus. While awarding over 50 scholarships annually, Farm Credit has a direct influence on the exposure to political leadership in a diverse group of our nation's future leaders.



## JCPENNEY CARES

jcp cares provides financial support for afterschool educators and programs in order to better meet the needs of parents and youth.



## METLIFE FOUNDATION

MetLife Foundation is supporting 4-H afterschool programs and thousands of afterschool providers nationwide.



## MOLINA HEALTHCARE

Molina Healthcare supports 4-H Healthy Living programs by engaging young people to create healthier communities and find solutions to the health challenges facing the nation.



## MONSANTO

Monsanto provides National 4-H Council with an award to drive the expansion of the National 4-H Volunteer Initiative and local grants through the America's Farmers Grow Communities program.



## MOTOROLA FOUNDATION

The 4-H Environmental/Motorola Solutions partnership engages hundreds of youth in activities focused on environmental science, including renewable energy sources.



## NEW YORK LIFE FOUNDATION

New York Life Foundation supports the creation of 4-H clubs in urban areas, opening the door for hundreds of youth throughout Detroit, New Orleans, and Baltimore.



## NOYCE FOUNDATION

The Noyce Foundation is helping 4-H build a pipeline of future scientists and engineers through new 4-H Science clubs, camps, and afterschool programs; innovative curriculum; and training for 3,500 4-H educators and 540,000 volunteers.



## TRACTOR SUPPLY COMPANY

Tractor Supply Company provides support to county and state 4-H programs in more than 1,000 counties in 45 states through national sponsorship of 4-H and innovative in-store donation programs such as: the Paper Clover Fundraiser, proceeds from reusable bag sales, a portion of the proceeds from DuMOR® Show Feed sales, and more.



## UNITED SOYBEAN BOARD

United Soybean Board has underwritten the 4-H Science in Urban Communities Demonstration Project – Teens Teaching Youth AgriScience/Biotechnology. Five states participated in a year-long pilot project to help 4-H's young leaders and future decision makers understand the critical role of agriculture science innovation in addressing domestic and global food issues.



## UNITEDHEALTHCARE

UnitedHealthcare has expanded its three-state health and wellness pilot program to 10 states nationwide focused on helping 4-H youth and their families lead healthier lives. UHC's support is helping to train 4-H Healthy Living Teen Ambassadors to deliver content and activities on nutrition and wellness at community-based organizations while expanding programs to 4-H afterschool, camps, and clubs through the Eat4-Health initiative.



## WALMART

National 4-H Council continues to partner with the Walmart Foundation to expand *Youth Voice: Youth Choice*, an exciting national program that encourages teen leadership and young people taking action on their health while developing and maintaining healthy, active lifestyles. In 2011–2012, 15 4-H statewide grantee programs, including Hawaii and Puerto Rico, reached over 65,000 youth and adults with nutrition-related programs focused on engaging at-risk/underserved audiences. To further the education of balanced nutrition, 4-H and Walmart launched *Eat & Move-O-Matic!* a new youth-focused Healthy Living mobile app also available online.

Visit us online at [www.4-H.org](http://www.4-H.org).

**QUESTIONS OR COMMENTS?**

You can reach National 4-H Council by phone, email, or mail.

**National 4-H Council**

7100 Connecticut Avenue, Chevy Chase, MD 20815  
301-961-2800 | [DonateInfo@4-H.org](mailto:DonateInfo@4-H.org)

**JOIN | THE REVOLUTION**   
**OF RESPONSIBILITY**

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