

The Power of

4-H and the pledge to
build a better world





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A Pledge to Build a Better World

Every day, when millions of young people, alumni, volunteers, parents, educators, elected officials and supporters say the 4-H pledge, they are reaffirming a commitment to transformation—by using their heads, hearts, hands and health.

Clear thinking 4-H youth are embracing science and meaningful science-based careers in order to develop new solutions to today's big issues. They are showing greater loyalty and larger service in their own communities; in fact, they're four times more likely to give back than their peers. And, they're living better, healthier lives—lives with meaning and purpose. This is the 4-H movement.

4-H youth are **4X** more likely to give back to their communities.

But to understand the real power of the clover, you have to understand the power of one of the world's most innovative and effective educational ideas ever—the **Cooperative Extension System** and the **land-grant university mission**. Built to extend the knowledge of America's public universities, this partnership of county, state and federal resources has been changing lives for more than 100 years.

4-H and Cooperative Extension have always identified local needs and then applied innovative solutions to achieve their mission. A century ago, 4-H youth were preparing to become leaders in our country's primary economic sector. Today, it's no different—just more far-reaching. Whether they are building mini robots to clean up a simulated environmental spill in Kansas or addressing hundreds of delegates at a national agriculture conference in Kenya, 4-H'ers are working together as catalysts for change at the crossroads of science, food and health.

Every community across the United States is connected in some way, as are all communities around the world. That means today's responsible young citizen is a global citizen. We will need 4-H leaders from the more than 50 independent, country-led 4-H programs worldwide reaching all corners of the globe—from the U.S. and Canada, Kenya and Ghana, Costa Rica and Brazil, Korea and Vietnam.

For your support of this ambitious, but critically important work, we thank you. Together, we will bring the 4-H experience to millions more. That is our pledge to you.



James C. Borel



Donald T. Floyd, Jr.



James C. Borel
Chair, National 4-H Council
Executive Vice President
DuPont Company



Donald T. Floyd, Jr.
President and CEO
National 4-H Council

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April Johnson †
4-H Alum



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4-H Alum,
Miss Delaware 2010



Tess Hammock
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University of Georgia



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4-H Alum and Analyst,
Department of Justice



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4-H Alum,
American University

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and Community Resources,
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President, CEO and Assistant Secretary,
National 4-H Council



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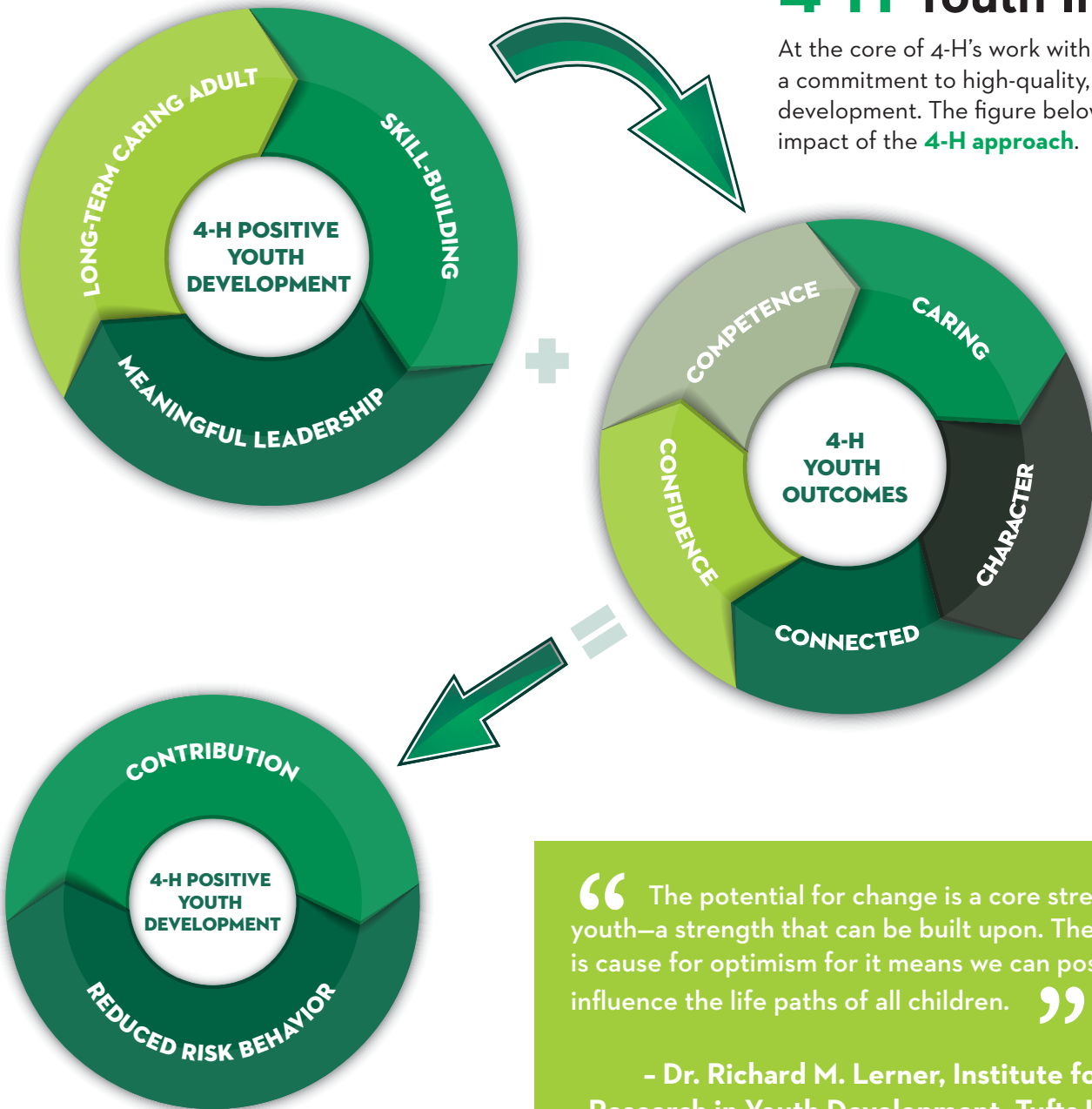
‡ NON-TRUSTEE

† EXECUTIVE COMMITTEE

‡ SPECIAL THANKS TO THESE TRUSTEES WHOSE TERMS EXPIRED OR WHO RETIRED/RESIGNED IN 2013

4-H Youth Impact

At the core of 4-H's work with young people is a commitment to high-quality, positive youth development. The figure below highlights the impact of the **4-H approach**.



“ The potential for change is a core strength of all youth—a strength that can be built upon. The strength is cause for optimism for it means we can positively influence the life paths of all children. ”

- Dr. Richard M. Lerner, Institute for Applied Research in Youth Development, Tufts University



SCIENCE

Creating a STEM-Ready Workforce

Despite growing demand, the U.S. is failing to produce a ready supply of workers with science, technology, engineering and math (STEM) skills to meet the challenges of a global economy. By bringing STEM topics to youth in engaging, hands-on ways, from robotics and rocketry to agricultural science and alternative energy, 4-H is preparing the next generation of innovators and critical thinkers.

One Million New Scientists. One Million New Ideas.™

The 4-H commitment to science has never been stronger. In 2012, 4-H met a bold five-year goal of engaging an additional one million young people in high-quality 4-H science programs through the power of the unique public-private partnership of the land-grant university system, 4-H and corporate partners.



The *One Million New Scientists. One Million New Ideas™* campaign was born in 2007 and guided by leaders from Ohio State University Extension, the University of Nebraska-Lincoln Extension and Virginia Cooperative Extension. Today, our STEM programs are implemented with the help of the entire 4-H movement that connects land-grant universities and their research expertise with regional science liaisons and a national management team including representation from National 4-H Council and 4-H National Headquarters (U.S. Department of Agriculture/National Institute of Food and Agriculture).



United States
Department of
Agriculture

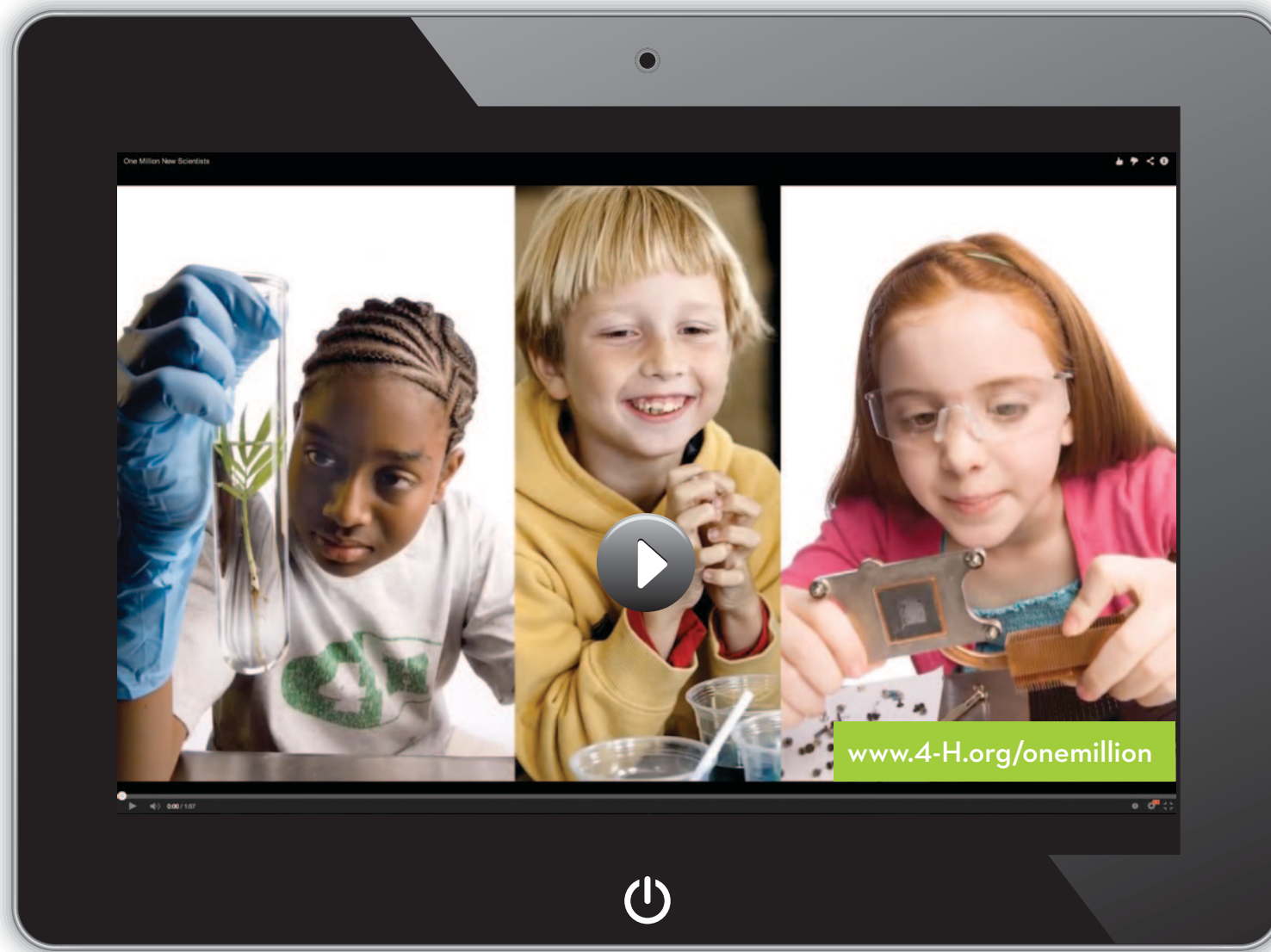
National Institute
of Food and
Agriculture

“ I want to go to school for engineering and mathematics so that I can be an aeronautical engineer. ”

- Youth participant, 4-H National Youth Science Day



See the impact of **ONE MILLION NEW SCIENTISTS.** **ONE MILLION NEW IDEAS.™**



4-H National Youth Science Day



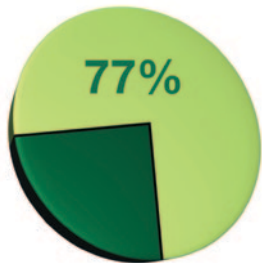
Each year on 4-H National Youth Science Day (NYSD), millions of young people become scientists for the day with the help of the 4-H National Science Experiment. The 2012 experiment, *4-H Eco-Bot Challenge*, designed by Ohio State University Extension, taught youth about robotic engineering concepts as they built a mini robot to clean up a simulated environmental spill.

The fifth annual event was a major success achieving the greatest reach since its inception. More than **8,900** experiment kits were sold, **861** NYSD events were reported and all **50** states participated along with all U.S. Territories and 4H'ers at U.S. military bases around the world.



Bringing Science to Metro Areas

When urban 4-H teenagers in several states became teachers and trainers in the Teens Teaching Biotechnology project, the learning had a triple bottom line—the teens, the youth they taught and adult leaders all learned from the experience. It is the kind of learning many 4-H professionals and several land-grant universities plan to bring to even more youth in urban communities with the help of a promising practices guide developed by Rutgers Cooperative Extension.



of **4-H science** participants in 12th grade want to pursue a science-related career.

Source: Youth Engagement, Attitudes and Knowledge Survey

Key partners supporting 4-H Science:





Strengthening Communities through Youth-Adult Partnerships

4-H PROGRAMS empower young people to be well-informed citizens who are actively engaged in creating positive change.

The 4-H National Mentoring Program



In partnership with the U.S. Department of Justice and the Office of Juvenile Justice and Delinquency Prevention (OJJDP), 4-H continues its legacy of strengthening communities through youth-adult partnerships and the 4-H National Mentoring Program. Since 2010, OJJDP has awarded 4-H **\$16.3 million** to implement, strengthen and expand youth mentoring activities for at-risk, high risk and underserved youth.

4-H provides funding to land-grant universities for three highly impactful 4-H mentoring programs to enhance youth's social competency, family relationships and academic success.

4-H Mentoring: Youth & Families with Promise



Focuses on one-to-one mentoring, structured 4-H activities and positive family interactions to reduce and prevent juvenile delinquency and build character.

4-H Tech Wizards



An after-school mentoring program for vulnerable youth who are underrepresented in STEM fields. 4-H Tech Wizards teaches youth about website development, geospatial technologies, robotics and video production, preparing them to enter an increasingly demanding STEM workforce.

4-H Living Interactive Family Education (LIFE)



A program for youth with incarcerated parents that provides a healthy and nurturing family environment while encouraging positive role model behavior for the incarcerated adults. The program includes parenting skills classes and family club meetings. Evaluation of 4-H LIFE has proven that youth participating in the program experience improved self-esteem and social skills, as well as strengthened family relationships.

Engaging Youth, Serving Community

The Engaging Youth, Serving Community (EYSC) program provides youth in rural areas with the skills, experience and confidence they need to emerge as effective leaders and contributing members of society. The program connects nearly **700 youth** in partnership with **400 adults** in **55 rural communities** to address priority community issues identified through youth-facilitated community forums.

The EYSC program is made possible by a Rural Youth Development Grant provided by the National Institute of Food and Agriculture., U.S. Department of Agriculture (USDA) through National 4-H Council.



“ Youth and adult partnerships are about respect. The word respect literally means ‘to look again,’ so each new day is an opportunity to see others in a new way and to improve our behavior. A perfect gift from adults to youth is to listen. A perfect gift from youth to adults is for youth to gain a vision of who they can become. Together, they reach new levels of engagement. ”

- Barbara A. Baker, 4-H Educator
University of Maine
Cooperative Extension

Key partners supporting 4-H Youth Adult Partnerships:



United States
Department of
Agriculture

National Institute
of Food and
Agriculture



HEALTHY LIVING

Building a Healthier America

4-H is building a healthier America by improving the lives of youth as well as empowering them to step up and make a difference in their communities. Healthy eating, food security, exercise, safety and positive choices about relationships and drugs and alcohol are all important factors addressed through 4-H programming.

Teens Take On Health: Solutions for a healthier America



Molina Healthcare and 4-H successfully launched the *Teens Take On Health: Solutions for a healthier America* campaign to transform the national dialogue on health and healthcare. A key element of *Teens Take On Health* is a series of Town Hall events, where youth and adults come together to share their views about health and healthcare solutions for themselves, their schools and their communities.

Teens Take On Health also included an internship program in selected states, targeted social media outreach and a video challenge for youth to identify creative ways they are addressing health issues in their communities. Together, 4-H and Molina Healthcare are putting youth innovation at the heart of improving America's health and reducing healthcare costs for the next generation.



“ Food deserts are becoming a lot more common, and I think to solve them, we as communities need to come together, raise awareness about them and start a community garden. Join me and a community garden near you, and start making the world a little bit more healthy. ”

- Marley Molquentin, winner of the *Teens Take On Health* video contest

Youth Voice: Youth Choice

The Walmart Youth Voice: Youth Choice program achieved outstanding success in 15 states in 2013. The benchmarks far exceeded expected reach, including:

- Empowering over **45,000 youth and adults** with opportunities to learn how to achieve healthier lifestyles, resulting in a **52% increase** over the initial goal of reaching 30,000 youth and adults.
- Utilizing the *Eat & Move-O-Matic* app that educates youth and their families on caloric intake balanced by the corresponding physical output. More than **8,500 youth, adults and educators** were engaged in this fun and relevant learning tool. There have been over **60,000** app downloads to date.

The 4-H programs that delivered the strongest outcomes were those that partnered with other departments of Cooperative Extension such as Master Gardeners and Family and Consumer Sciences, as well as community partners. For example, Iowa State University Extension Families/4-H Programs partnered with the Iowa Master Gardeners, USDA-funded People's Garden project and other collaborative partners to reach nearly **4,000 youth** with innovative learning opportunities related to nutrition, physical activity, wellness and gardening.

IOWA STATE UNIVERSITY
Extension and Outreach



Eat4-Health

In addition to reaching **72,652 youth and families** through more than 300 state and local events, the UnitedHealthcare's Eat4-Health program partnership generated over **415 million media impressions** promoting nutrition education and better positioning 4-H with local and state legislators.

Eat4-Health's successful media outreach was particularly successful thanks in part to the commitment of state grantees at land-grant universities in Arizona, Florida, Louisiana, Mississippi, Nebraska, New York, Pennsylvania, South Carolina, Tennessee and Texas.

Key partners supporting 4-H Healthy Living:



All of this was made possible through the generous investment by the Walmart Foundation of **\$1.35 million** in the *4-H Youth Voice: Youth Choice* program. Walmart has increased its support to a **\$2 million grant** that will involve **23 land-grant universities** and **20 states** in 2014.



4-H AROUND THE WORLD

Cultivating a Food Secure Planet

Young people are the **DRIVERS OF CHANGE**. They are essential to building a sustainable, food-secure world.

The Power of 4-H Youth

As the world's population continues to grow, food security has become a critical issue. One in seven people goes to bed hungry every night. Food production must double by 2050 to meet the population growth in developing countries. Despite these obstacles, today's youth have the potential to change the course of history and build a better world. And they are. With the support of 4-H positive youth development, **young people in more than 50 countries** in North America, South America, Central America, Europe, Asia and Africa are improving their own lives and the economies of their communities and their countries.





Highlight: Africa

The success of the Enterprise Gardens model is growing in Kenya, Ghana and Tanzania where young people are learning new skills and plowing earnings from their work back into the gardens. The hands-on initiative is also inspiring the next generation of leaders and entrepreneurs to explore careers in agriculture and prepare themselves for a role in feeding the world.

The inaugural meeting of the Africa Leadership Institute brought together 4-H program leaders from the continent for partnership building, knowledge sharing and networking.



The Youth Solution in Kenya

Dancan Odhiambo Inda's story is a powerful example of how a 16-year-old young man is stepping up in major ways for his community and his country. At the 3rd Agricultural Sector Development Forum in Kenya, Dancan addressed 1,500 delegates with a passionate plea to engage young people in the agriculture industry. The Secretary of Agriculture responded in a positive way and is moving ahead with plans to engage more youth in agriculture.

Dancan (right) is a member of the 4-K Club at Nyaminia Primary School. He joined the club in 2009, not long after a group of orphaned students started it. Club members are learning to run school-based agribusinesses as well as leadership and citizenship skills. In addition, the money 4-K Club members raise through their agribusinesses benefits the school in many ways. The club pays for school uniforms, staff salaries, books, blankets, utility bills and better nutrition for HIV infected students. The rest of their earnings are re-invested in their businesses and support their own families.



The “K”s stand for Kuugana Kufanya Kusaidia Kenya (Uniting, Working, to Help Kenya)





4-H in Tanzania

Representatives from the University of Maryland Cooperative Extension led a youth delegation that visited Tanzania's country-led 4-H program. National 4-H Council helped support this trip and shared the values and mission of the Cooperative Extension System, encouraging cross-cultural exchange and dialogue on food security.

UNIVERSITY OF
MARYLAND
EXTENSION
Solutions in your community

**Key partners supporting
4-H in Africa:**



BILL & MELINDA
GATES foundation

“ It was an amazing experience to connect practical learning opportunities for USA 4-H members with their African counterparts in Tanzania. Both groups had much to teach, and learn, from each other with outcomes that will last a lifetime. ”

- Jeff Howard, Assistant Director 4-H Youth Development,
State 4-H Leader, and National 4-H Council Trustee



4-H MALL

Proudly Serving the 4-H Community

4-H Mall

For more than 80 years, 4-H Mall has served as the official source of the 4-H emblem and learning products for the 4-H community. Products sold through the catalog and online store support the 4-H mission across the country and around the world. **Over \$4.5 million in revenue was generated** in fiscal year 2013.



This year the 4-H Mall team collaborated with 4-H youth in new ways to propel the 4-H mission and ensure that products continue to meet the diverse, changing needs of 4-H clubs.



In June, the 4-H Mall partnered with Louisiana State University to teach a three-day entrepreneurship class to 4-H teens and share their expertise in product development and marketing.

“ The 4-H Mall team introduced 4-H youth in Louisiana to many ideas on how to become a successful entrepreneur. They taught youth how to develop their business strengths and how to capitalize on them, as well as how to develop their own entrepreneurial venture from product development to product launch. The session was very successful and emphasized the importance of finding your passion, and success will follow.” ”

- Mark Tassin, State Program Leader, Louisiana State University





National 4-H Youth Conference Center

Inspiring young people
to change the world

The National 4-H Youth Conference Center hosted over **30,000** youth representing more than **70 COUNTRIES**.

As Washington, D.C.'s premier youth hotel and conference center, the National 4-H Youth Conference Center provides the ideal environment for the ultimate adult and youth learning experience. In 2013, the National 4-H Youth Conference Center hosted over 30,000 youth, generated over \$10 million in revenue and continues to be the home for the National 4-H Conference, as well as Citizenship Washington Focus and Leadership Washington Focus, the only national citizenship and leadership programs offered exclusively to 4-H members.

Citizenship Washington Focus

For more than 50 years, the National 4-H Youth Conference Center has welcomed thousands of high school youth from across the country to put their leadership skills to work at this preeminent 4-H citizenship experience. With Washington, D.C. as their living classroom, 4-H youth leave with the tools they need to bring about real change in their local communities.

“ CWF offers our youth an opportunity they have never had before. These kids that came back this year were the most motivated and empowered that we've ever seen. The empowerment totally changes their life. ”

- Sue Isbell, Extension Agent, North Dakota State University



2013 Financial Overview

Fiscal Year 2013 (July 1, 2012 to June 30, 2013) was a year of record-breaking revenue for National 4-H Council. Our commitment to sound, effective stewardship and growth produced favorable operating results in this year, resulting in revenue growth of 8.6% (\$ 3.1 million). Independent auditors BDO USA issued an unqualified opinion on the consolidated financial statements of National 4-H Council and Controlled Affiliates as of June 30, 2013. *

The complete consolidated financial statements from which the accompanying financial highlights were derived have been determined to present fairly, in all material respects, the financial position of National 4-H Council and Controlled Affiliates as of June 30, 2013, and the changes in their net assets and their cash flows for the year then ended in conformity with generally accepted accounting principles.

* Full audited financial statements are available upon request.

Summary Statement of Financial Position

	2012	2013
ASSETS		
Cash and cash equivalents	2,052,844	4,689,131
Investments	19,630,296	17,302,840
Receivables	8,572,283	6,657,620
Merchandise inventories	1,454,211	1,733,985
Property and equipment, net of depreciation	8,996,028	8,970,235
Other assets	102,745	124,591
TOTAL ASSETS	40,808,407	39,478,402
LIABILITIES		
Accounts payable and accrued expenses	3,838,440	4,519,101
Deferred revenue	1,568,374	1,560,966
Accrued postretirement benefit liability	3,027,621	2,800,025
Unfunded pension liability	6,839,987	4,132,358
Agency funds and other	1,127,643	842,442
TOTAL LIABILITIES	16,402,065	13,854,892
NET ASSETS		
Unrestricted net assets		
Undesignated	948,709	3,584,777
Designated	7,141,009	7,930,638
TOTAL UNRESTRICTED NET ASSETS	8,089,718	11,515,415
Temporarily restricted net assets	16,081,227	13,872,698
Permanently restricted net assets	235,397	235,397
TOTAL NET ASSETS	24,406,342	25,623,510
TOTAL LIABILITIES AND NET ASSETS	40,808,407	39,478,402

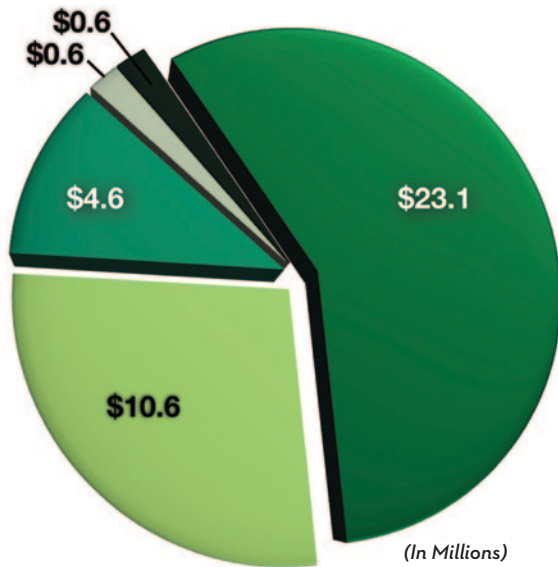
Summary Statement of Activities

	2012	2013
REVENUE		
Contributions and grants	20,725,537	23,146,473
National 4-H Youth Conference Center	9,876,038	10,557,868
4-H Mall	4,921,369	4,565,522
Investment income	502,845	581,107
Other	355,671	644,083
TOTAL REVENUE	36,381,460	39,495,053
EXPENSES		
Program services	34,267,135	37,361,514
Management and general	1,851,844	2,392,329
Fundraising	2,436,689	2,862,462
TOTAL EXPENSES BEFORE INVESTMENT GAINS/ (LOSSES), PENSION COSTS AND POST-RETIREMENT BENEFIT COSTS	38,555,668	42,616,305
CHANGE IN NET ASSETS BEFORE INVESTMENT GAINS/(LOSSES), PENSION COSTS AND POST- RETIREMENT BENEFIT COSTS	(2,174,208)	(3,121,252)
Investment gains/(losses)	(748,732)	1,778,977
Pension related changes other than net period pension costs	(3,028,349)	2,331,847
Postretirement benefit costs	(718,126)	227,596
CHANGE IN NET ASSETS	(6,669,415)	1,217,168

2013 Funding Sources

Council sets record revenue in FY2013

National 4-H Council derives its operating and program funds from four main funding sources: contributions and grants; National 4-H Youth Conference Center; 4-H Mall merchandise and curriculum sales; and investment income. In FY 2013, these sources generated \$ 39.5 million, which represents over a \$3 million increase or 8.6% over the prior fiscal year.



- Contributions and grants
- Youth Center
- 4-H Mall
- Investment income
- Other

FIVE-YEAR Trend

Net Asset Growth positions Council for Strong Future

National 4-H Council's net assets increased by \$1.2 million in FY 2013 reflecting revenue growth and investment gain.

National 4-H Council's financial position remains well-positioned for future growth with net assets of \$25.6 million and overall assets of just under \$40 million.

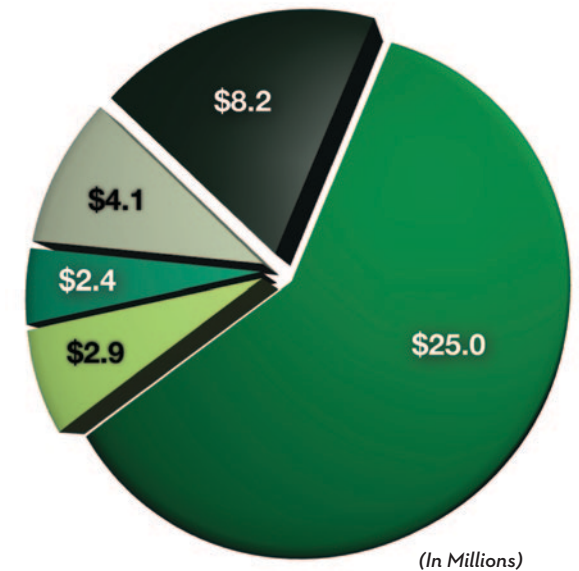


- Total assets
- Total net assets

2013 Expense Components

Council directed 87.6% of funds to programs

As Council continues to diversify its funding sources and increase its income-generating activities, revenue continues to be directed toward 4-H system-wide programmatic and educational initiatives. Council's supporting services expenses (fundraising and management and general) continue to be maintained at low levels. In FY 2013, supporting services accounted for 12.4% of total expenses, while 87.6% of expenses directly funded educational and other program initiatives.



- Education
- Fundraising
- Management and general
- 4-H Mall
- Youth Center

National 4-H Council

HONOR ROLL

FY 2013 Annual Report

SECOND CENTURY OF EXCELLENCE CLUB

Corporations and Foundations | July 1, 2012 - June 30, 2013

National 4-H Council's work on behalf of the 4-H Youth Development movement would not be possible without the generosity of our individual, corporate and foundation donors. Thank you. Listings with a † are gifts committed in a prior reporting period that continue to support Council's work.

EMERALD CLOVER

\$1,000,000 AND UP

Altria Group
 Bill and Melinda Gates Foundation (FY 2012) †
 DuPont (FY 2013, FY 2012) †
 JCPenney Cares
 Lockheed Martin Corporation (FY 2012) †
 Molina Healthcare, Inc. (FY 2011) †
 New York Life Foundation (FY 2011) †
 The Noyce Foundation (FY 2012, FY 2011) †
 Philip Morris USA, U.S. Smokeless Tobacco Co.,
 and John Middleton Co., Altria Companies
 (FY 2012, FY 2011, FY 2010) †
 Tractor Supply Company (FY 2013, FY 2010) †
 Walmart Foundation (FY 2013, FY 2012) †

PLATINUM CLOVER

\$250,000 - \$999,999

Altria Group (FY 2012) †
 Cargill, Inc. (FY 2012, FY 2011) †
 CME Group
 Coca-Cola North America (FY 2013, FY 2011) †
 JCPenney Cares (FY 2012) †
 MetLife Foundation (FY 2011) †
 Monsanto Company (FY 2013, FY 2012, FY 2011) †
 Samsung North America
 UnitedHealthcare (FY 2013, FY 2012) †

GOLD CLOVER

\$100,000 - \$249,999

Adobe Foundation (FY 2012) †
 AARP Foundation
 Anonymous
 AT&T Foundation
 John Deere (FY 2013, FY 2012) †
 Farm Credit (FY 2013, FY 2012) †
 Howard G. Buffett Foundation
 McCreary Tree of Heaven Fund
 MetLife Foundation (FY 2013, FY 2012) †
 Molina Healthcare, Inc.
 Motorola Solutions Foundation (FY 2013, FY 2012,
 FY 2011) †
 Philips North America

SILVER CLOVER

\$50,000 - \$99,999

National Shooting Sports Foundation
 Walmart Stores, Inc.

BRONZE CLOVER

\$25,000 - \$49,999

ACH Food Companies, Inc./Fleischmann's Yeast
 ATK Federal Cartridge Company
 CHS Foundation
 Edward R. Tinker Charitable Trust
 The Noyce Foundation
 Samaritan's Purse
 Tufts University
 Wrangler

GREEN CLOVER

Up to \$24,999

4-Bits 4-H Club
 Accenture
 Achieva Inc.
 American Refining Group, Inc.
 University of Arkansas Cooperative
 Extension Service
 Arlington Prairie Producers
 Baker & Hostetler LLP
 Bank of America Corporation
 BB&T
 BDO Seidman, LLP
 Bernadett Family Fund
 BOGS Footwear
 Calibre CPA Group, PLLC
 Carry-On Trailer Corporation
 Charity Gift Certificates
 The Ozmen Family Foundation at the
 Community Foundation of Western
 Nevada

Constellation Energy Group Employee
 Fund
 Cornell University - Cooperative
 Extension Service
 CSX
 Daisy Outdoor Products
 The Dickson Foundation, Inc.
 E Group
 Edcor Data Services, LLC
 Ernst & Young
 Exide Technologies
 F T I Consulting
 FamilyFarms Charities
 Farm Credit Business & Professional
 Women
 Farmers National Company
 FIMCO Industries
 First Western Trust
 FirstPic Consulting, Inc.
 Florida 4-H Club Foundation

FMC Agricultural Products
 The Frat Collection
 Great Plains Industries, Inc.
 Harmon Foundation Inc.
 Harper Livestock
 Heart of Hospice
 Hecla Greens Creek Mining Company
 Henderson Communications, LLC
 Hodgdon Powder Co. Inc.
 HybridFunk
 Illinois Tool Works Foundation
 International Business Machines
 Corporation
 John P. Hussman Foundation
 Just Cause Strategy Consultants, LLC
 Keller Benefit Services, Inc.
 Larimer County Junior Leader 4-H Club
 Lee Jeans
 Lucas Oil Pro Pulling League

Maryland Cooperative Extension -
 Dorchester County
 Material Concepts, Inc.
 The mGive Foundation
 Midwest Quality Gloves, Inc.
 National Wild Turkey Federation, Inc.
 New Mexico State University
 New York City Transit Authority
 New York Life Foundation
 New York Life Insurance Company
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Luke M. Schruben Memorial Fund
Roger Stewart Fund
Stiles Scholarship
Norman A. Sugarman Fund
Edward R. Tinker Fund
Gertrude Warren Memorial Fund
Stanley J. Whitman, Sr. and Helen W. Whitman Fund
Thomas E. Wilson Fund

THE NATIONAL 4-H HERITAGE CLUB

Planned Giving 4-H Pioneers

Benefactors who made their planned gifts prior to the establishment of the National 4-H Heritage Club by the Board of Trustees in 2007.

Edward W. Aiton*
Jeannette S. DeMure*
Edward R. Tinker Charitable Trust

Agnes M. Hansen*
Tena B. Klein*
Frieda R. Schroder*

Luke Schruben*
Florence Van Norden*
W. Sherard Wilson*

The National 4-H Heritage Club, established by the Board of Trustees in 2007, is National 4-H Council's planned giving society recognizing individuals who have made deferred gifts through their estate plans or cash gifts designated to an endowed fund. For information on making a legacy gift to 4-H, please contact **Jill Bramble** at jbramble@4-H.org or **301-961-2879**.

CHARTER MEMBERS

Benefactors who made planned gifts by September 30, 2009.

John A. Allen, Jr.
Richard R. Angus
David E. and Frances K. "Sue" Benedetti
Erna Bamford Breton
Marcius and Elna Butterfield
Anonymous
Susanne G. Fisher*
Don and Carolyn Floyd
Gail and Edwin M. Gershon
Gardiner and Violet Graham*
Anita Hollmer Hodson and Family
Jim (James C.) Kemp
Dan A. Klingenberg
Mrs. J.O. (Gladys) Knapp
Anonymous
Larry L. Krug
Sandra Link Lignell
Mary Kaye Merwin
Melanie Miller
Dr. Robert H. Miller and Mrs. Vivian E. Miller
Beverly and Mason Miller*
Wayne Nierman and Linda Gould Nierman
Kenneth and F. Ethel Pickett*
Elaine R. Pitts
Dalton R. and Ruby H. Proctor
Elizabeth N.* and William R. Sheldon
Jennifer L. Sirangelo

Jennifer R. Snelson-Wells and Robert M. Wells
John C. and Nancy C. Sterling
Jo Ann Tilley
Eleanor L. Wilson
Mary Lee and Douglas A.* Wood

HERITAGE MEMBERS

Benefactors who made planned gifts after October 1, 2009.

Michael and Sharon Anderson
Ellen P. Elliott
Jeff and Jacque McCullough
Duane R. Nelson*
Delores J. Pourchot*
Francis and Sibyl Pressly
Justus W. Seaman*
Russell W. Smith*
Lowell H. and Verna May K.* Watts
Kathryn and Scott Whitaker
Mrs. Neva N. Wing*
Betty Y. Wise*

*Deceased

We make all efforts to ensure accuracy. If your name is not listed correctly or in the manner you wish, please contact **Betsy Johnson** at bjohnson@4-H.org or **301-961-2817**.

PARTNER Impact



AARP FOUNDATION

AARP Foundation is funding Tech Wizards in three states to provide mentoring and technology skills to underserved youth who will in turn participate in the Mentor Up program to teach adults 50+ how to use new technology.



ALTRIA

Altria Client Services, through its subsidiaries John Middleton, US Smokeless Tobacco Co., and Philip Morris USA, has supported 4-H since 1998. Funding supports a 15-state, 100,000-youth healthy living program, *Health Rocks!*®, and Growing 4-H Science, a 4-H Science program in five states, reaching 1,500 youth.



AT&T

AT&T is supporting Tech Wizards in three states to reach underserved youth with mentoring and technology skills that will encourage them to stay in school.



BILL & MELINDA GATES FOUNDATION

The Bill and Melinda Gates Foundation has supported Global Clover Network projects since 2010 in Africa.



CARGILL

Cargill has supported 4-H's science programming since 1998 with 4-H Science clubs in five states.



CME GROUP

CME Group partnered with 4-H to create the Commodity Carnival reaching more than 25,000 young people with education about the role of agriculture commodities in their daily life - food, fuel and environment.



COCA-COLA

Coca-Cola reached over 10,000 youth with healthy living programs through its support of *Youth Voice: Youth Choice*.



DUPONT AND DUPONT PIONEER

DuPont and its subsidiary companies have been 4-H supporters since 1990. Currently their support goes toward the Global Clover Network's Enterprise Gardens projects in five African countries and 4-H Science work in the United States.



FARM CREDIT

A 4-H supporter since 1990, Farm Credit currently supports Citizen Washington Focus (CWF). Farm Credit's support lets 2,000 youth experience Washington, DC while learning about good citizenship, including 50 recipients of targeted Farm Credit scholarships.



HOWARD G. BUFFETT FOUNDATION

In collaboration with the Howard G. Buffett Foundation, 4-H established pilot projects with 4-H programs in five key states as part of the Invest an Acre program, engaging thousands of 4-H members and volunteers in community-based food security and hunger relief projects.



JCPENNEY

jcpenny has been a 4-H supporter since 1928. Currently, their of funding supports 4-H Afterschool at the local and national levels.



JOHN DEERE

A 4-H supporter since 1989, John Deere currently funds 4-H Science programming. Deere has supported 4-H Science and 4-H National Youth Science Day since 2007, impacting hundreds of thousands of youth.



LOCKHEED MARTIN

A 4-H partner since 2008, Lockheed Martin supports 4-H Science Robotics Clubs, as well as providing life-changing experiences for youth to consider science as a career via 4-H National Youth Science Day, the premiere event of the 4-H Science initiative.



METLIFE FOUNDATION

MetLife has been a supporter of 4-H Afterschool since 1990. Their support funds 475 slots for youth who would not otherwise be able to afford afterschool programming. Previously, MetLife's funding went toward training afterschool providers, with nearly 10,000 providers trained and over 300,000 youth impacted.



MOLINA HEALTHCARE

Molina Healthcare has supported 4-H since 2011. They are the signature sponsor of 4-H Healthy Living providing Town Halls on healthy living across the country.



MONSANTO

Monsanto has been a 4-H supporter since 1950 and currently is the signature supporter for 4-H volunteerism. Their grant supports volunteer development in 39 states and four multistate regions.



MOTOROLA FOUNDATION

The Motorola Foundation currently funds 4-H Science clubs in five states. Motorola has been a 4-H supporter since 2007.



NEW YORK LIFE FOUNDATION

Since 2006, the New York Life Foundation has supported Youth in Governance 4-H Clubs. Their current support goes toward clubs in three states, reaching over 1,000 youth with a focus on new club development in urban areas.



NOYCE FOUNDATION

The Noyce Foundation has supported the 4-H Science initiative since 2006. Noyce has supported the infrastructure development of 4-H Science.



PHILIPS

Philips engaged volunteers across the country with 4-H Science Clubs and especially with National Youth Science Day.



SAMSUNG

Samsung is a new partner to 4-H providing support to our Summer Science Program and scholarships to over 400 youth who wouldn't otherwise be able to attend.



TRACTOR SUPPLY COMPANY

Since 2010, the cause partnership between 4-H and TSC has raised funds through the Paper Clover point-of-scale campaign and partnership products. TSC's support impacts local 4-H programs in over 1,000 communities.



UNITED SOYBEAN BOARD

USB has supported 4-H Science since 2011. Funding 4-H Science clubs in five states reaching 480 youth.



UNITEDHEALTHCARE

United HealthCare has been a 4-H Healthy Living supporter since 2010. Their current gift goes to support healthy living programs in 10 states, reaching 45,000 youth.



WALMART

Walmart has supported 4-H *Youth Voice: Youth Choice* programs across the US since 2009. Their 4-H Healthy Living grant currently supports projects in 30 states, reaching 50,000 youth annually to increase awareness of nutrition and physical fitness.

About 4-H

4-H is a community of seven million young people around the world learning leadership, citizenship, and life skills. National 4-H Council is the private sector, non-profit partner of the Cooperative Extension System and 4-H National Headquarters located at the National Institute for Food and Agriculture (NIFA) within the United States Department of Agriculture (USDA). In the United States, 4-H programs are implemented by the 109 land-grant universities and Cooperative Extension through more than 3,000 local offices serving every county and parish in the country. Outside the United States, 4-H programs operate through independent, country-led organizations in more than 50 countries.

National 4-H Council was named to Social Impact 100 - the first-ever index of 100 top performing non-profit organizations. Council also earned maximum 4-star rating from Charity Navigator for the 3rd consecutive year.

Learn more about 4-H at www.4-H.org.



National 4-H Council
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301-961-2800 | DonateInfo@4-H.org



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