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THIS COUNTRY WAS BUILT BY DOERS. For more than 100 years, 4-H has been a part of that growth, always empowering youth to speak through action. And in doing so, helping 4-H'ers to become true leaders - developing their skills and the communities around them.

**BUT WHAT IF** across our country we could apply this idea to all youth by growing a culture and generation of doers?

**WHAT IF** we can help kids grow the life skills they need by creating the life experiences that inspire them to do: to do well, do over, do amazing, do STEM, do healthy, do differently and to do good in their communities?

**WHAT IF** you can spark change and impact for millions of kids, support your community and create value for your company by inspiring a Movement through the power of one phrase:

**INSPIRE KIDS TO DO.** 



Watch: Love, Mom PSA

# INVESTING IN A **GENERATION OF DOERS:**

Technology, Jobs and the Future of Work

4-H's infrastructure reaches nearly six million youth nationwide, including military youth, children of incarcerated parents and economically disadvantaged youth, especially in rural communities. 4-H is creating the spark for youth to explore careers, particularly in STEM and agriculture, to develop the next generation of workforce-ready professionals in a variety of career pathways.

### **PROGRAMS**

TECH CHANGEMAKERS • COMPUTER SCIENCE PATHWAY • AG INNOVATORS **EXPERIENCE • NATIONAL YOUTH SCIENCE DAY • AG SCIENCE SUMMIT** CORTEVA GROWS POLLINATOR HABITAT • 4-H YOUTH IN ACTION AWARDS PROGRAM • 4-H SMART CENTS • JUNTOS 4-H • SCIENCE MATTERS

### **PARTNERS**























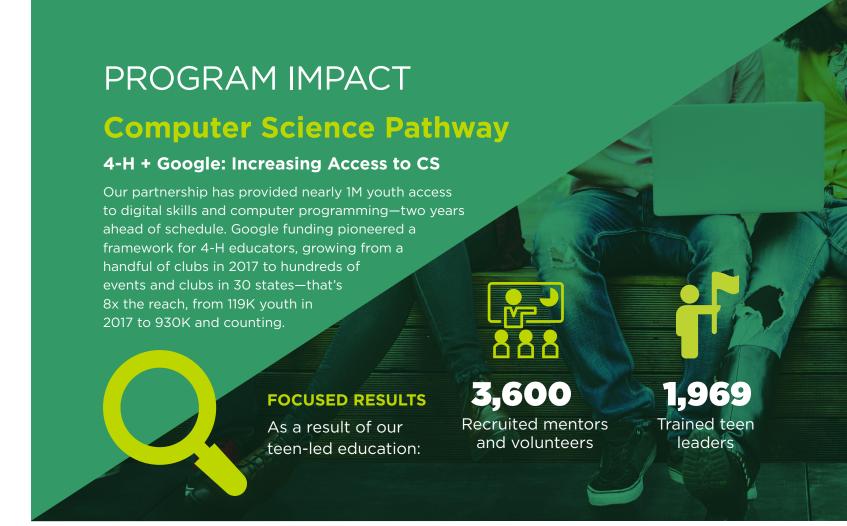




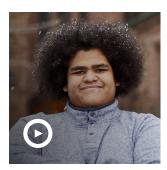








### YOUTH IN ACTION AWARD WINNERS



"Without 4 H, I would have slipped through the cracks. 4 H gave me the motivation and resources I needed to overcome the mindset that I couldn't succeed. Now, I show other kids the path for success and what they can gain in 4 H, too."

CLYDE VAN DYKE, 2019 STEM YOUTH IN ACTION WINNER NEW YORK 4-H | CORNELL COOPERATIVE EXTENSION



"My personal goal has been to empower youth to be the change they want to see in the world. The youth who have been involved in my project have seen that their efforts can truly make a difference."

ADDY BATTEL, 2019 AGRICULTURE YOUTH IN ACTION WINNER MICHIGAN 4-H | MICHIGAN STATE UNIVERSITY EXTENSION

# HEALTH EQUITY, **DIVERSITY & INCLUSION** AND CIVIC ENGAGEMENT

As the challenges from poverty facing our communities increase in complexity, our solutions require comparable levels of innovation, collaboration, diversity and inclusion. 4-H has been at the forefront of health equity and civic engagement for over 100 years. We believe in the power of youth - their voice, their passion and their potential - as they lift up their communities and build stronger futures.

### **PROGRAMS**

HEALTHY LIVING SUMMIT • CITIZENSHIP WASHINGTON FOCUS • LEADERSHIP WASHINGTON FOCUS • FOOD SMART FAMILIES • HEALTHY HABITS • TRUE LEADERS IN EQUITY INSTITUTE WELL CONNECTED COMMUNITIES • HEALTH ROCKS!

### **PARTNERS**





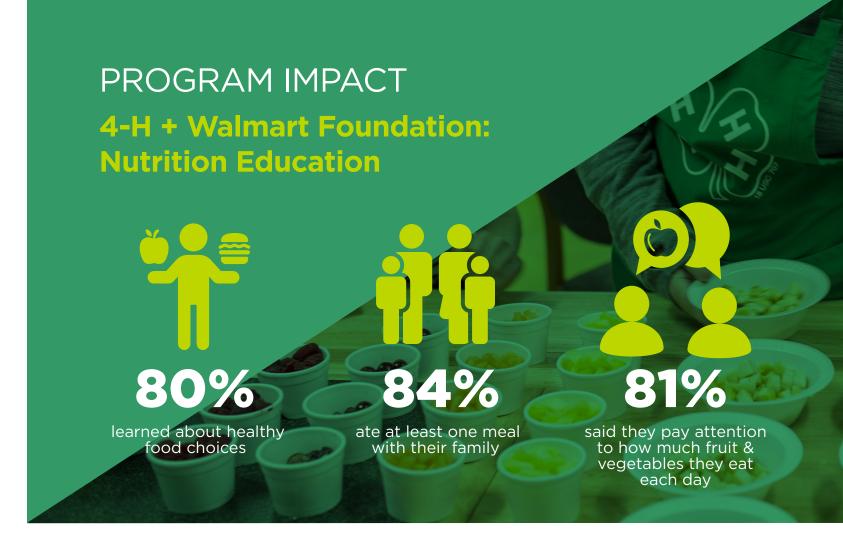




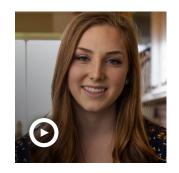






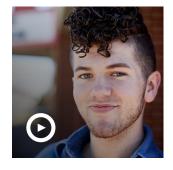


### YOUTH IN ACTION AWARD WINNERS



"Working with youth to help them develop the self-confidence to accomplish something great is so fulfilling."

ELISABETH WATKINS, 2019 HEALTHY LIVING YOUTH IN ACTION WINNER CALIFORNIA 4-H | UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION



"4-H helped me realize that it's okay to be different and that it's a good thing. Every single day I am driven to show others that same acceptance and belonging I found in 4-H."

MASON MCCLINTOCK, 2019 CIVIC ENGAGEMENT YOUTH IN ACTION WINNER GEORGIA 4-H | UNIVERSITY OF GEORGIA EXTENSION



# FINANCIALS

### SUMMARY STATEMENT OF FINANCIAL POSITION

Assets:	2019	2020
Cash and cash equivalents	\$16,262,239	\$21,365,557
Investments	\$12,116,031	\$12,592,197
Receivables	\$11,527,978	\$14,450,339
Merchandise inventories	\$2,019,951	\$1,785,169
Property and equipment, net of depreciation	\$6,414,528	\$6,010,177
Other assets	\$200,717	\$195,210
TOTAL ASSETS	\$48,541,444	\$56,398,649
Liabilities:	2019	2020
Accounts navable and accrued expenses	\$4,069,050	\$4,007,765

Liabilities:	2019	2020
Accounts payable and accrued expenses	\$4,069,050	\$4,003,765
Line of credit	\$2,000,000	\$2,000,000
Deferred revenue	\$3,048,637	\$1,848,903
Accrued post-retirement benefit liability	\$3,468,529	\$4,335,029
Unfunded pension liability	\$3,500,917	\$6,355,570
Agency funds and other	\$489,947	\$619,837
	410 === 000	410.107.10.1

TOTAL LIABILITIES	\$16,577,080	\$19,163,104

Unrestricted Net Assets:	2019	2020
Without donor restriction	3,276,480	323,592
With donor restriction	28,687,884	36,911,953
TOTAL UNRESTRICTED NET ASSETS	\$2,709,906	\$ 5,443,927

TOTAL NET ASSETS	\$31,964,364	\$37,235,545
TOTAL LIABILITIES AND NET ASSETS	\$48,541,444	\$56,398,649

\*FY 19 (March 1, 2019--February 28, 2020)

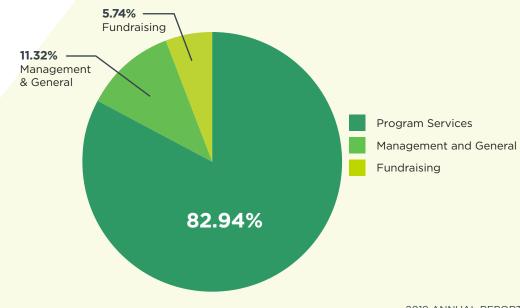
### **SUMMARY STATEMENT OF ACTIVITIES**

Revenue:	2019	2020
Contributions and grants	\$28,088,084	\$36,449,406
National 4-H Conference Center	\$11,269,99 <mark>2</mark>	\$10,680,734
National 4-H Supply Service	\$4,85 <mark>5,182</mark>	\$4,524,494
Investment income	\$39 <mark>9,144</mark>	\$393,288
Other	\$1, <mark>428,098</mark>	\$1,338,136
TOTAL REVENUE	\$46,040,500	0 \$53,386,058

Expenses:	2019	2020
Program services		
Educational programs	\$23,926,908	\$24,156,905
National 4-H Conference Center	\$8,532,642	\$8,154,058
National 4-H Supply Service	\$4,462,995	\$4,338,307
Management and general	\$4,243,570	\$5,001,030
Fundraising	\$2,533,756	\$2,537,730
TOTAL EXPENSES before Investment Gains/(Losses), Pension Costs and Post-Retirement Benefit Costs	\$43,699,871	\$ 44,188,030

CHANGE IN NET ASSETS		\$1,932,275	\$5,271,181
Post-retirement benefit costs		(\$47,176)	(\$761,748)
Pension related changes other than net period pension costs		\$262,537	(\$2,868,397)
Net periodic pension cost		(\$413,641)	(\$444,295)
Investment gains/(losses)		(\$210,074)	\$ 147,593

### **2020 EXPENSE COMPONENTS**



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# HONOR ROLL

National 4-H Council's work on behalf of the 4-H youth development movement would not be possible without the generosity of our individual, corporate and foundation donors. **Thank you**.

We wish to thank the following organizations for their long-term support of our work. While we have listed their support in previous annual reports, their funds continued to support our work this year.

Altria Group Bayer CHS Foundation CME Group Comcast

Coppertone

Corteva Agriscience

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Robert Wood Johnson Foundation S. D. Bechtel, Jr. Foundation

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Target Corporation

Tractor Supply Company UnitedHealthcare

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### SECOND CENTURY OF EXCELLENCE CLUB

Corporations and Foundations March 1, 2019 - February 29, 2020

### EMERALD CLOVER \$1,000,000 AND UP

Altria Group Bayer Nationwide

Robert Wood Johnson Foundation Tractor Supply Company Walmart Foundation

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Google, Inc.
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JOANN Stores, LLC
Nutrien Ag Solutions
TD Ameritrade
Toyota USA Foundation
UnitedHealthcare

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BDO
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Fiserv
JCPenney
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Vista Outdoor Sales, LLC

### GREEN CLOVER Up to \$24,999

Pet Valu US

AmazonSmile Foundation
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American Excelsior Company
American Income Life Insurance Co.
Anthem BCBS
Anthem, Inc.
API
Arizona 4-H Youth Foundation
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BCW
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Charity Gift Certificates
Cision
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CLS Strategies

CLS Strategies Compass

Dairy Management Inc. DAK Enterprises

Delaware Town & Country 4-H

Delta Dental of California
Diamond J Custom Farming, Inc.

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Individual Donors

March 1, 2019 - February 29, 2020

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Special appreciation for those individuals who have contributed \$25,000 or more during their lifetimes in support of National 4-H Council and its programs.

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Krochta Roger C. Beach

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Jennifer M. Whitlow

Eleanor L. Wilson

We wish to thank the following individual donors for their long-term support of our Grow True Leaders Campaign and other important work. Their generosity has been recognized in previous annual reports, and they continued to fund our work this year.

The Bernadett Family Jim and Marcia Borel Scott and Jill Bramble Joseph and Leslie Dzialo

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Council is pleased to recognize the following individuals for their generous contributions in FY19.

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