

PROCESS

There are many best practices in this document that can increase success for Extension staff members to successfully engage 4-H youth and their families. A key learning in this process is that it will take time and effort, maybe there will be failures before successes. Listening to the wise counsel of those who have spent decades in reaching out to this special audience is a first step. Becoming culturally competent (learning to embody important points of culture) and being sure that programming, marketing and evaluation are developed with sensitivity to the culture of the group you are targeting.



Process

- Assessing
- Developing
- Promoting
- Implementing
- Evaluating



Programming – Opportunities - Partnerships