

TIP SHEET:

Taking Great Photos



A good picture is a great tool to promote your 4-H program or event. With a strong photo, you can demonstrate 4-H in action on brochures, posters, newsletters, websites and social media platforms. And, the stronger the photo, the more likely it can get covered by your local media. Below are some tips and tricks that will help as you start taking photos

- 1. High-resolution:** High-resolution means high quality. When a picture is stored, it stores little pieces of information called pixels (picture elements). The more pixels in your picture, the more information it has about the scene you snapped. The more pixels, the larger a picture can be blown up and printed without becoming distorted or poor quality.
- 2. Action:** Catch that moment! Show your subjects doing something. The best action shots come with patience and can take more than a dozen tries. Don't be discouraged; they're worth the wait! These shots can have stopped or frozen action, blurred action, or an in focus subject with a blurred background.



Boring



Good



Awesome

Information taken from and compiled by Kodak.com

3. **Good subject placement:** Give your pictures a bold and dramatic arrangement. Whether you're outside or inside, a plain background will place the focus on the subject instead of on other things. Avoid distracting objects such as lights, wall paper, signs and other people that can take attention away from your center of interest.



Good



Great

3. **Sufficient lighting:** Make sure that your picture is not coming out too dark. If it is, add more lighting sources to the picture, move the location to where there is more light, or use a flash. Natural light is best. Avoid fluorescent lighting, when possible..



Bad



Bad

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