

## **Responses from Sites attending December 7, 2017 e-Forum**

### **Career Exploration Ideas to Incorporate into your 4-H Group**

- tours of different area businesses
- Project Tour
- Tour a business
- Invite parents to talk about their various careers
- agricultural industry speakers
- invite in guest speakers
- Take group on an office tour
- College tours
- Get ideas from members to see what they are interested in.
- monthly activity
- attend Chamber of Commerce Business After Hours events
- Taking a tour of a local business
- visit a college research facility
- Invite business person to a meeting
- Farm tours
- Feed Bag-asking all the job related to that product
- Field trip to a cheese factory to learn about cheese making
- Invite business owners to meeting
- Find people in your club you can connect with members
- project based business owner as guest speaker
- 9-yr old may enjoy careers at a zoo!
- Community Garden
- Reach out to alumni to come back to meetings to talk about what they are doing now and how 4-H helped them
- farmer or agronomist to talk about drone activity
- "visit local
- craftsmen"
- Older 4-H members give presentations on what career they may want to pursue
- Tour local extension office/learn about resources
- Tour nearby facility, job shadowing
- Guest speakers, touring local businesses
- robotic farm tour
- career bingo
- guest speakers
- Invite a business owner to club to talk about hiring and firing; bringing in opportunities for middle school youth to explore possibilities for career - heavy metal tours, nursing, etc.; ask youth for idea of how they would like to explore careers
- Humane Society
- financial committee guidance in club
- Have 4-H Club start writing an article in school newsletter on recycling.
- Have youth learn about all of the career associated with dairy farm including vet, feed expert, biologists, etc.
- robotics

- Tour Seroogys Candy
- winter teen camp
- pharmacy careers besides the pharmacist.. all the behind the scene careers
- UW Madison sports events
- Have a small business owner speak about what they are looking for in the Teens they hire
- bring in someone who is a president, secretary, treasurer etc in a real professional setting
- Tooth pick factory!
- using the example of showing youth a photo and exploring careers
- checking out smaller businesses to introduce youth to different occupations or side businesses.
- Explore a community Service activity where they can experience opportunities.
- Invite a professional into the club meetings
- Club tours explore job opportunities
- Tour a local business
- Ski Lift operator
- Naturalist
- Dog Walker
- Dof
- Cashier
- Stock Room Clerk
- Park Ranger
- Horse back riding instructor
- Stable Manager
- Small Animal Research Assistant
- Park Craft Teacher
- Carnival Baker
- Farmer
- Human Resources/Payroll
- Sunday School Teacher

**Which Audiences are Underserved in your Community?**

- Rural Area - Transportation
- low-income populations and other ethnic groups
- Hispanic in Traditional Club Program
- low income families, at risk youth
- kids without support at home
- inner city
- low income families
- Latino, Special Needs, Amish
- Population that is not white or Asian
- Low income
- Hispanic
- those without an adult who supports their participation
- homeless shelters
- most people in general not just underserved
- Non-rural
- All enrollment done online with technology not accessible
- Hispanic youth on farms
- Homeless
- Indians in the community
- small city
- outlying rural towns
- Hispanic and low income
- youth with parents working multiple jobs
- People living in towns/cities
- Hispanic Youth

### **Ways to be Culturally Relevant**

- Be aware of cultural differences like use of eye contact.
- First generation college or technical training bound youth
- Hispanic Community Leader, promote in school with heavy Hispanic population, get input on what type of clubs they would like to be involved in
- Resources for the newer image of 4-H, resources to communicate 4-H in general
- Do STEM demonstrations in places where there are more people from cities there
- Large Dairy - Hispanic families
- partner with key community leaders who already have trust of the community
- cultural open house where members share about their own cultural differences
- Translators
- Some people still have never even heard about 4-h! And 4-h is NOT just animals - need better "media" coverage, need to reach a wider area (Job fairs?) We need to find where the people are when a rural location is so limiting
- WHATEVER it is or whatever is included in it as to content, the delivery has to be experiential and truly interactive. There is very little tolerance for just listening or watching.
- What do these cultures want their children to be successful at? How do we communicate those opportunities in 4-H?
- Outreach
- Minimize time and transportation issues.
- Find a person within the audience to assist you with communication to be sure on target and appropriate; assist in providing transportation to meetings and use visual instructions vs. verbal for language barriers; bring the activities to youth
- Team up with partners like the YMCA to tell them about 4-H
- Life-sized 'Life' Game for learning about careers/finances, etc.
- having programs close to home for them
- Find an ESL program to meet group leaders.