GROW TRUE LEADERS WEEK
APRIL 12 – APRIL 13, 2016

National 4-H Council is excited to announce the inaugural Grow True Leaders Week in Washington, DC on April 12, 2016. This is a once in a lifetime opportunity to participate with 4-H—and its long history of proven outcomes for youth and communities—on a DC-based platform as we launch the Grow True Leaders Campaign. Many have long supported our work in Positive Youth Development and know the impactful outcomes we are driving for six million youth nationwide. Now is the opportunity to share this story of the nation’s largest youth development organization with the world through a series of coordinated activities.

During this week, we will be introducing celebrity spokesperson, nationally acclaimed, award winning recording artist, and 4-H alumna Jennifer Nettles, and are in the process of securing an appearance by First Lady Michelle Obama during our Youth Rally. We are celebrating this important week in our organization’s history through several key moments.

Youth Rally
April 12, 2016

This engaging, substantive and forward-looking youth-led rally will apply youth enthusiasm and innovation to the real issues they care about most. To take place at the National 4-H Youth Conference Center located just outside of our nation’s capital, the Youth Rally will highlight youth issues and youth-driven solutions as demonstrated around the nation now through 4-H. This event is expected to receive considerable media coverage and engage many of 4-H’s significant stakeholders and spokespeople.

National 4-H Legacy Awards
April 12, 2016

National 4-H Council’s 4-H Legacy Awards honors youth, volunteers and 4-H professionals changing lives and communities everyday through leadership, competence and character. Invitees will celebrate recipients of the Youth in Action Award—one of the most significant awards a 4-H’er can achieve—as they embody the Grow True Leaders message. Youth leaders will join us—as well as Jennifer Nettles, community leaders, philanthropists, advocates, political leaders and entertainers—in celebrating the power of 4-H to Grow True Leaders.

Congressional Breakfast
April 13, 2016

Hosted in conjunction with the 4-H Legacy Awards, this annual event showcases 4-H on Capitol Hill to a national legislative audience of Members of Congress and other DC policymakers. Building relevance among this national, influential audience is a key to the 4-H Grow True Leaders campaign and an opportunity for supporters to access this community through a shared commitment to 4-H Positive Youth Development.