

Social Media Template

1. Encourage your audience to celebrate #TrueLeaders in Service by sharing photos of youth and families participating in community service projects.
2. On Facebook, Instagram or Twitter, ask the 4-H community and supporters plan their own community service project and to register it a www.4-H.org/TrueLeadersInService.
3. Use the official hashtag in all social media posts: **#TrueLeaders**
4. Tag 4-H in your posts:
 - Twitter: @4H
 - Instagram: @National4H
 - Facebook: @4-H

Example Posts:

Join [STATE] in celebrating #TrueLeaders in Service this month! Learn more: www.4-H.org/TrueLeadersInService

April is all about community #service! Share photos of #TrueLeaders in your community giving back! www.4-H.org/TrueLeadersInService

April 27 is Nat'l @4H Day of Service! Join [STATE] as we celebrate #TrueLeaders making a difference through community service! www.4-H.org/TrueLeadersInService

Today is Nat'l @4H Day of Service! Celebrate with us by sharing how #TrueLeaders in your community are making a difference! www.4-H.org/TrueLeadersInService

This #TrueLeaders in Service Month, we're celebrating youth who pledge their hands to larger service. Join us! www.4-H.org/TrueLeadersInService