Sample Email for 4-H Leaders

Do you know 4-H’ers with a great 4-H story to tell and a passion for Agriculture, Civic Engagement, Healthy Living, or STEM who would love to win a $5,000 scholarship? Encourage these 4-H’ers to share their stories and apply for the 2020 4-H Youth in Action Awards!

The 4-H Youth in Action Awards give 4-H’ers the opportunity to share their stories of how 4-H has changed their lives and how they have, in turn, changed the lives of others. National 4-H Council will honor four confident leaders in the areas of Agriculture, Civic Engagement, Healthy Living, and STEM. Each pillar winner will receive:

- A $5,000 scholarship for higher education
- An all-expenses paid trip to Washington D.C. for the winner and a chaperone to participate in training opportunities and attend National 4-H Council’s Legacy awards, while engaging with Council leadership, celebrities & other prominent 4-H alumni and friends
- An opportunity to be featured as the 4-H Youth Spokesperson for their pillar area
- An official reference letter from National 4-H Council President & CEO, Jennifer Sirangelo

Applications open August 1 and close October 21, 2019, but 4-H’ers can visit the website and subscribe now to receive updates and tips for applying!

If you know youth who have applied for the [State Award/Program], this could also be a great opportunity for them to share their experiences and life-changing impact of 4-H. To learn more about the qualifications and application process, please visit www.4-h.org/youthinaction. Email any questions to YouthInAction@4-h.org.