Social Media Template

1. Encourage your audience to celebrate #TrueLeaders in Service by sharing photos of youth and families participating in community service projects.

2. On Facebook, Instagram or Twitter, ask the 4-H community and supporters plan their own community service project and to register it a www.4-H.org/TrueLeadersInService.

3. Use the official hashtag in all social media posts: #TrueLeaders

4. Tag 4-H in your posts:
   - Twitter: @4H
   - Instagram: @National4H
   - Facebook: @4-H

Example Posts:

Join [STATE] in celebrating #TrueLeaders in Service this month! Learn more: www.4-H.org/TrueLeadersInService

April is all about community service! Share photos of #TrueLeaders in your community giving back! www.4-H.org/TrueLeadersInService

April 25 is Nat'l @4H Day of Service! Join [STATE] as we celebrate #TrueLeaders making a difference through community service! www.4-H.org/TrueLeadersInService

Today is Nat'l @4H Day of Service! Celebrate with us by sharing how #TrueLeaders in your community are making a difference! www.4-H.org/TrueLeadersInService

This #TrueLeaders in Service Month, we’re celebrating youth who pledge their hands to larger service. Join us! www.4-H.org/TrueLeadersInService