National 4-H Leadership Meeting Agenda
February 24 – February 26
Hilton St. Petersburg Bayfront – Saint Petersburg, Florida

Monday February 24th

1:00 – 3:00 pm: Meeting Registration and Check In (Grand Bay Ballroom Lobby)

3:00 – 5:15 pm: Opening Sessions for 4-H Program Leaders & Foundation Executives

4-H Program Leaders (Grand Bay South)

- Ice Breaker
- 4-H 101 – Groups/structure (including NIFA and National 4-H Council)
- NIFA Update
- National Strategic Plan - How are We Measuring Progress?

4-H Foundation Executives (St. Petersburg II)

- Ice Breaker
- “Birds of a Feather” Facilitated Roundtables – participants will have the opportunity to join up to three facilitated, small group discussions with their peers on topics of mutual interest
- Panel Discussion: Measuring Progress and Success – What Metrics are 4-H Foundations Using and Which Matter the Most?
5:30 – 7:00 pm: Opening Reception (Grand Central)

Enjoy this time to network and reconnect with your colleagues from around the country. Light hors d’oeuvres will be served and a cash bar will be offered.

7:00 pm: Optional Regional Meeting Time

Optional for any regions that wish to have additional meeting time beyond their regional lunch time on Wednesday. Space to be assigned based on regional requests in early February.

Tuesday February 25th

7:30 – 8:30 am: Buffet Breakfast (Grand Central)

8:30 – 11:15 am: Joint Session (Grand Bay South)

Leveraging Our Cognitive Diversity as Leaders to Drive and Manage Change

Dr. Megan Seibel, Director, VALOR (Virginia Agricultural Leaders Obtaining Results), Associate Director, Center for Cooperative Problem Solving, Virginia Tech

As leaders, we’re often encouraging change at the same time we’re facing it within our own organizations and systems. Solving complex problems and managing change can be a convoluted and non-linear process with lots of variables to consider. However, one key and often ignored variable is our problem-solving style. Come away from this time with a better understanding of how problem-solving styles (your own and others’) influence change management along with practical strategies to leverage similarities and differences to help identify and address the kinds of challenges that individuals, groups and communities face in solving their most audacious problems. Afterall, we are all problem solvers, we are all leaders and we are all agents of change.

10:00 – 10:15 am: Refreshment Break (Grand Bay Ballroom Lobby)

10:15 – 11:15 am: Joint Session Continues

11:15 – 11:45 am: Networking Break

(please bring laptops or other items with you so that the room can be set for lunch)

11:45 am – 1:30 pm: Lunch (Grand Bay South)

National 4-H Partners Update and Discussion

- J. Scott Angle, Director, National Institute of Food and Agriculture (NIFA), USDA
- Jon Boren, Associate Dean and Director, New Mexico State University Cooperative Extension, and Co-Chair, ECOP 4-H Leadership Committee
- Andy Turner, New York State 4-H Program Leader and Co-Chair, ECOP 4-H Leadership Committee
- Kathleen Lodl, Associate Dean/4-H Program Administrator, University of Nebraska-Lincoln Extension and Chair, Program Leader Working Group
- Jennifer Sirangelo, President and CEO, National 4-H Council

A plated lunch will be served promptly at 11:45 am so that we can begin the National 4-H Partners Update by 12:15 pm.

1:45 – 3:00 pm: Tracked Sessions

1) State 4-H Program Leaders: Best Practices and Strategies for Innovation in 4-H that can Influence a Growth/Quality Mindset (Grand Bay South)

- Thrive Model Update - Mary Arnold, Professor and 4-H Youth Development Specialist, Oregon State University
- ECOP Budget Legislative Committee (BLC) - Jon Boren, Associate Dean and Director, New Mexico State University Cooperative Extension, and Co-Chair, ECOP 4-H Leadership Committee
- 4-H Pathways – Andy Turner, New York State 4-H Program Leader and Co-Chair, ECOP 4-H Leadership Committee
- Well Connected Communities - Roger Rennekamp, Extension Health Director

2) 4-H Foundation Executives: Storytelling with Your IRS Form 990 (St. Petersburg II)

The IRS Form 990 is an important tool for fiscal accountability. It can also be an equally powerful tool for telling your 4-H foundation’s story of impact. Learn how the Form 990 can support your fundraising goals as well as the benefits of completing the full Form 990 versus the post-card. We’ll also look at strategies for successfully engaging county 4-H foundations as part of your state’s fund development efforts.

3:00 – 3:30 pm: Refreshment Break (Grand Bay Ballroom Lobby)

3:30 – 5:00 pm: Tracked Sessions Continue (same room locations as above)

1) State 4-H Program Leaders: Increasing Cultural Awareness and Equity in 4-H

Nia Imani Fields, University of Maryland Extension Assistant Director and Maryland 4-H Program Leader, Co-Chair, Access, Equity, and Belonging Committee

Participants will engage in self and group reflection on the equity modules that were viewed prior to the national meeting. The modules are designed to:
- introduce you to foundational terms related to cultural competencies and equitable practices, and
- encourage you to explore dimensions of culture.
The session will also include higher level organizational brainstorming and sharing using
the strategies shared within the modules, AEBC resources, and the experience within the
room. Prior to meeting, access the course as follows:

1. Go to https://campus.extension.org
2. The login pane is on the left-hand side of the screen. Enter existing login credentials
   or choose “Create New account”
3. Once logged in, search for the course “Increasing Cultural Awareness & Equity in
   Extension Programs”
4. To enroll in this course
5. Select the course
6. Enter the Enrollment Key (your state name, i.e. Maryland)
7. Select “Enroll Me”

2) 4-H Foundation Executives: Raising Resources for Rural and Urban 4-H
   Programs

   What similarities and differences are fundraisers seeing in their efforts to grow resources
   for rural and urban 4-H programs? Where have there been successes and lessons
   learned and how are 4-H foundation boards responding? These are a few of the
   questions this session will explore.

5:30 pm: Regions' Night Out/Evening on Your Own

Wednesday, February 26th

7:30 – 8:30 am: Buffet Breakfast (Grand Central)

8:30 – 10:00 am: Tracked Sessions

1) 4-H Program Leaders (Grand Bay South)
   o Open Space Discussion on Pressing Issues Defined During Networking Session
   o Group Discussion around Topics:
     ▪ Youth Protection
     ▪ Supervision/Coaching of Staff
     ▪ Staffing
       – Recruitment
       – Inclusion/Representation
       – Retention
     ▪ New Staffing Models
       – Collaborating with Specialists in Other Depts
       – New Positions
     ▪ 4-H Camps/Learning Centers
     ▪ Curriculum
       – Access
       – Engaging Content Specialists
2) 4-H Foundation Executives: Tools for Crafting Your Million Dollar Vision (St. Petersburg II)

From endowments and scholarships to donor agreements and proposals, 4-H fundraisers can use a number of vehicles to marshal and align resources around visionary program priorities. This session is an opportunity to share and discuss how you’re making these strategic decisions in your own fundraising as well as to hear from your peers what’s working for them. We’ll also look at how 4-H fund development professionals are approaching those existing gifts which may no longer align with the 4-H program’s strategic direction and priorities.

10:00 – 10:30 am: Refreshment Break (Grand Bay Ballroom Lobby)

10:30 – 11:45 am: Joint Session: Generating Resources to Build Capacity and Fuel System Priorities (Grand Bay South)

12:00 – 1:30 pm: Regional Lunches – Please make your plate at the buffet station closest to your meeting room and proceed to your meeting.

- Northeast Region (Hilton Training Center I)
- Western Region (Grand Central)
- North Central Region (Kenwood)
- Southern Region (Edge)
- Working Lunch for 4-H Foundation Executives (Hilton Training Center IV)

1:30 – 2:30 pm: Joint Session: Using Data to Tell Our Story (Grand Bay South)

This round up will offer snapshots from recent research that can inform our work and help us better make the case for investing in 4-H.

- National 4-H Congress Alumni Survey – Wade Webber, Department Head and State Leader, 4-H Youth Development, Kansas State University and Kevan Lamm, Assistant Professor and Extension Leadership Specialist, Agricultural Leadership, Education and Communication University of Georgia
- North Central Volunteer Study
- Social Capital Committee
- Common Measures Findings
2:30 – 3:30 pm: Joint Session: Leading with Vision and Value to Grow Resources (Grand Bay South)

In this session, we’ll connect the dots on what we’ve learned so far and consider the implications for mission and vision driven resource development. We’ll review the current funding environment and hear from states that have successfully led with vision to make the “million dollar ask” and managed the realities of execution once the funding was secured.

3:30 – 4:00 pm: Refreshment Break (Grand Bay South Ballroom Lobby)

4:00 pm: Joint Recap and Closing Session (Grand Bay South)

Come together with your peers to bring a close to our national meeting with a review of what we’ve covered, where we’re going and action steps for moving forward together.

4:30 pm: Meeting Concludes – Safe Travels!

Thursday February 27th

8:30 am – 5:00 pm: ECOP 4-H National Leadership Committee Meeting (Kenwood)

8:30 – 10:30 am: Program Leaders Working Group Meeting (Hilton Training Center I)

Friday, February 28th

8:30 am – 2:00 pm: ECOP 4-H National Leadership Committee Meeting (Kenwood)