

Executive Director, ECOP 4-H Leadership Committee

Summary

The ECOP 4-H Leadership Committee provides leadership for Extension's 4-H Positive Youth Development Program, by convening national partners on policy issues of national importance, facilitating systematic responses to critical challenges, coordinated implementation of national priorities, and by making timely recommendations to ECOP that inform collaborative efforts.

In service of this mission—and in support of Extension's stated goal to reach millions more youth that reflect the demographics, needs and social conditions of the country—the Committee has set out an ambitious agenda:

- **Engaging more youth** through initiatives such as the 4-H Pathways institute, DEI Strategic Plan, *4-H at Home* online resource, and innovative community approaches.
- **Ensuring good governance and alignment** between partners through regular dialogue
- **Marketing** the 4-H program through local support of National 4-H Council national efforts around Opportunity4All, cause marketing and reputation management.
- **Generating new resources** in partnership with National 4-H Council and ECOP BLC Subcommittee for 4-H
- **Modernizing** national management of the 4-H Name & Emblem

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Staffing support is needed for programs and initiatives of the ECOP 4-H Leadership Committee, and to ensure positive impact for the 4-H program nationally and locally. Increased capacity in the form of an Executive Director (ED) for the ECOP 4-H Leadership Committee is essential to maintaining the significant progress and momentum achieved in recent years.

The ED will be an 18-month contractual position funded by both Cooperative Extension and National 4-H Council, reporting directly to the Co-chairs of the Committee. A core deliverable of the ED will be to develop a sustainability plan, i.e., to pursue revenue generating opportunities to support Committee staff and initiatives beyond the initial 18-month phase. The work location is flexible; some travel is expected with the position.

Scope of work:

- Build partnerships and connections to elevate Extension in the youth development dialogue and help it address national programmatic issues by enhancing collaboration and supporting policy development.
- Provide strategic leadership and evaluation of initiatives set in the annual ECOP 4-H Plan of Work, including: the 4-H Pathways Leadership Institute, *4-H at Home*, reputation and brand management, federal civil rights review issues, federal advocacy including the Congressional 4-H Caucus, and collaboration with the Program Leaders Working Group.
- Partner with National 4-H Council and NIFA to increase on-going investment/resources that support the 4-H youth development program across all Land-grant institutions.
- Facilitate statewide and regional sharing of best practices to improve the success of ECOP 4-H initiatives, including identifying barriers and opportunities, and developing collaborative strategies.

- Coordinate with APLU/ECOP and National 4-H Council advocacy efforts and advocacy partners to develop funding proposals for staffing and capacity needs.
- Develop federal funding proposals to support impact evaluation, data collection, and positive youth development research, including STEM, workforce development, mental health, and employability.
- Manage administration, including scheduling meetings, taking notes, and follow up on action items with Committee Co-Chairs.

Deliverables for the contract period (March 1, 2022—August 30, 2023) will include:

- Advancement of the shared leadership model through active engagement with national partners – ECOP, PLWG, National 4-H Council, USDA NIFA, NAE4-HYPD.
- New partnership and funding opportunities for 1862, 1890, and 1994 4-H programs.
- ECOP 4-H Leadership Committee Plan of Work.
- ECOP 4-H Leadership Committee agendas and meetings in conjunction with co-chairs.
- A sustainability plan to pursue revenue generating opportunities that support Committee staff and initiatives beyond the initial 18-month phase.

Application

The Executive Director, ECOP 4-H Leadership Committee will be an 18-month contractual position funded by both Cooperative Extension and National 4-H Council, reporting directly to the Co-chairs of the Committee. An anticipated commitment of 50% time is desired to meet the objectives of the role. The work location is flexible; some travel is expected with the position.

The ideal candidate would be an experienced Extension Director/Administrator or State 4-H Program Leader with demonstrated past success in collaborative leadership and coordination of Extension system resources.

To apply for the position, please submit a cover letter and resume **by January 28, 2022** to: ECOP 4-H Leadership Committee at ECOP4-H@4-H.org