



2024 National Leadership Meeting – Hilton Santa Fe Historic Plaza

AGENDA AT A GLANCE

DAY 1 SUNDAY, FEBRUARY 25, 2024

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|----------------|----------------------|------------------------|
| 4:30 – 6:00 pm | Meeting Registration | <i>Canyon Foyer</i> |
| 6:00 – 8:00 pm | Welcome Reception | <i>Canyon Ballroom</i> |

DAY 2 MONDAY, FEBRUARY 26, 2024

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| 7:00 – 8:30 am | Meeting Registration | <i>Promenade</i> |
| | Breakfast Buffet | <i>Canyon and Pecos</i> |
| 8:30 am | Joint Session: Welcome and Icebreaker | <i>Mesa A & B</i> |
| 9:00 – 10:30 am | Joint Session: The True North Initiative – Charting a Bold Course for Systemwide Action, Impact and Investment | <i>Mesa A & B</i> |
| 10:30 – 10:45 am | Networking and Refreshment Break | <i>Promenade</i> |
| 10:45 am – 12:00 pm | Joint Session Continues | <i>Mesa A & B</i> |
| 12:00 – 1:00 pm | Lunch Buffet | <i>Canyon and Pecos</i> |
| 1:00 – 3:00 pm | Breakout Sessions: What Does the True North Initiative Mean for Us? | |
| | 4-H Program Leaders | <i>Mesa A & B</i> |
| | <ul style="list-style-type: none"> • System Readiness – What We Heard from You • Situation Assessment – What and Where Can We Build From? | |
| | 4-H Foundation Executives | <i>Mesa C</i> |
| | <ul style="list-style-type: none"> • Tailoring a Case for Support to Fuel State Investments • Partner Prospecting | |
| 3:00 – 3:30 pm | Networking and Refreshment Break | <i>Promenade</i> |
| 3:30 – 5:00 pm | Joint Session: The True North Initiative – Navigating Together | <i>Mesa A & B</i> |
| | <ul style="list-style-type: none"> • Deeper Dive: Connecting with Colleagues and Identifying Take-Aways • Recap for the Day and Prep for Tomorrow | |

Support for This Meeting Provided by National 4-H Council



5:30 pm

Regions' Night Out

DAY 3
TUESDAY, FEBRUARY 27, 2024

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| 7:30 – 8:30 am | Breakfast Buffet | <i>Canyon and Pecos</i> |
| 8:45 am | <p>Joint Session: Greetings from New Mexico State University Cooperative Extension <i>Dr. Allan Malone, Associate Extension Director and Laura Bittner, Interim Department Head, 4-H Youth Development, New Mexico State University</i></p> | <i>Mesa A & B</i> |
| 9:00 – 10:30 am | <p>Joint Session: Dialogue with the National 4-H Partners <i>Dr. Lisa Bouillion Diaz, Co-Chair, ECOP 4-H Leadership Committee; Dr. Jennifer Skuza, Chair, 4-H PLWG; Jill Bramble, President & CEO, National 4-H Council; Dr. Manoharan Muthusamy, Acting Division Director, Division of Youth and 4-H, USDA-NIFA; Bernie Wiesen, President, NAE4-HYDP</i></p> | <i>Mesa A & B</i> |
| 10:30 – 10:45 am | Networking and Refreshment Break | <i>Promenade</i> |
| 10:45 am – 12:15 pm | <p>Joint Session: Data-Driven Approaches to Our Collective Work</p> <ul style="list-style-type: none"> • Check the Box: Data for Compliance and Accountability • Light a Fire: Data for Storytelling and Communications • Show the Way: Data for Learning and Improvement | <i>Mesa A & B</i> |
| 12:15 – 1:30 pm | <p>Regional Lunches</p> <ul style="list-style-type: none"> • 1890: Chapel • North Central: Ortiz Restaurant • Northeast: Pecos • Southern: Canyon 2 • West: Canyon 1 • 4-H Foundation Executives: Mesa C | |
| 1:30 – 3:00 pm | <p>Breakout Sessions</p> <p>4-H Program Leaders</p> <ul style="list-style-type: none"> • Looking to the Future: Critical Resources to Make Our Vision a Reality | <i>Mesa A & B</i> |



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| 1:30 – 3:00 pm | 4-H Foundation Executives <ul style="list-style-type: none"> • Using Evaluation and Storytelling in Fundraising • Planned Giving and Peer to Peer Networking | <i>Mesa C</i> |
| 3:00 – 3:30 pm | Networking and Refreshment Break | <i>Promenade</i> |
| 3:30 – 5:00 pm | Breakout Sessions Continue | |
| | 4-H Program Leaders <ul style="list-style-type: none"> • National 4-H Equity Strategic Plan Working Session | <i>Mesa A & B</i> |
| | 4-H Foundation Executives <ul style="list-style-type: none"> • Continuation of Topics from the 1:30-3:00 pm session | <i>Mesa C</i> |
| 5:00 pm | Day Concludes; Dinner on Your Own | |

**DAY 4
WEDNESDAY, FEBRUARY 28, 2024**

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| 7:30 – 8:30 am | Buffet Breakfast | <i>Canyon and Pecos</i> |
| 7:30 – 8:30 am | Foundation Executives: Breakfast with Jill Bramble, President & CEO National 4-H Council and Council's Resource Development Leadership | <i>Mesa C</i> |
| 8:30 – 10:30 am | Joint Session: Our Path Forward <ul style="list-style-type: none"> • Key Messages • Next Steps • System News & Updates <ul style="list-style-type: none"> - CLOVER by 4-H - International 4-H | <i>Mesa A & B</i> |
| 10:30am – 11:00am | Networking and Refreshment Break | <i>Promenade</i> |
| 11:00am – 12:00 pm | Joint Session Continues | <i>Mesa A & B</i> |
| 12:00 pm: | National 4-H Leadership Meeting Concludes; Safe Travels | |

ECOP 4-H and 4-H PLWG will meet on Thursday, February 29 and Friday, March 1 in Mesa A&B. Agendas for joint and tracked meeting time on both days will follow separately.